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**MINUTES OF PUBLIC MEETING**  
**of**  
**THE OFF-HIGHWAY VEHICLE ADVISORY GROUP**  
**(OHVAG)**  
**of**  
**THE ARIZONA STATE PARKS BOARD**

Notice is hereby given pursuant to A.R.S. §41-511.22 to members of the Off-Highway Vehicle Advisory Group (OHVAG) and the general public that the Group will hold a meeting open to the public on **Friday, February 10, 2012, at the Arizona State Board Room, 1300 W. Washington St., Phoenix, AZ at 1:00 p.m.**, pursuant to A.R.S. § 41-511.22. **Attendance via teleconference is available by dialing 1.877.820.7831 and entering the code number 613038.** The Group may go into Executive Session for the purpose of obtaining legal advice from the State Parks Assistant Attorney General on any of the agenda items pursuant to A.R.S. § 38-431 et seq. Items on the Agenda may be discussed out of order, unless they have been assigned a time certain. Public comment will be taken. The Group will discuss and may take action on the following matters:

**MINUTES**

**(The Chair reserves the right to set the order of the agenda.)**

**A. CALL TO ORDER AND ROLL CALL**

**CHAIR SAVINO:** I call to order the Off-Highway Vehicle Advisory Group on this Friday, February 10, 2012 at 1:00 p.m. I'd like to do roll call.

**B. INTRODUCTION OF MEMBERS AND STAFF**

**CHAIR SAVINO:** I am John Savino, Chairman, Member-at-Large.

**MR. PFEIFER:** I'm Pete Pfeifer. I represent the American Motorcycle Association in Pima County.

**MR. NASH:** I'm Bill Nash, Apache County.

**MR. ROGERS:** Hank Rogers, Apache County.

**MR. FRENCH:** Don French, Mohave County.

**CHAIR SAVINO:** Looks like we have a quorum. We can go right into our meeting. I'd like to have Don French read our Mission Statement, please.

**1. OHVAG Chair (or designee) will read mission statement**

**The Statewide OHV Program Mission is to develop and enhance statewide off-highway vehicle recreation opportunities, and develop educational programs that promote resource protection, social responsibility, and interagency cooperation.**

**CHAIR SAVINO:** Okay, I skipped ahead just a little bit. I also would like to have – Laurie, will you introduce yourself on the record.

**AAG HACHTEL:** I'm Laurie Hachtel with the Attorney General's Office, representing this in court.

**CHAIR SAVINO:** Bob, would you introduce yourself, please.

**MR. BALDWIN:** Robert Baldwin, Arizona State Parks Grant Support Unit.

**C. CALL TO THE PUBLIC** – I want to state for the folks out here that if you're here for a grant, then we'll call you for that specific grant. When that grant comes up, please wait and we'll address you then. If you're not here for a grant and you just want a general discussion, then you're welcome to get up there right now. Is there anybody out there?

[No Response.]

## **E. OHVAG ACTION ITEMS**

**2. OHVAG Will Review Applications for Membership and Make a Recommendation to the State Parks Board.** – The Off-Highway Vehicle Advisory Group (OHVAG) will review and discuss five applications to fill vacant positions on the Group, and will recommend qualified applicants to the Arizona State Parks Board for appointment to OHVAG to serve 3-year terms beginning immediately upon approval and continuing through December 31, 2015. Applications are distributed to OHVAG members prior to the meeting. Applicants will be invited to attend this meeting to meet the Group and answer questions.

**CHAIR SAVINO:** I have no forms in front of me from the public on any issue so I'm going to go on. The next thing -- First I would like to, since we have him here – did you ever get Rebecca on the phone?

**MR. BALDWIN:** No.

**CHAIR SAVINO:** We're going to skip to on our agenda – those who have it – we're going to go to item number 2, E(2). We'll review applications for membership and make a recommendation to the State Parks' Board. Go to page 1032, Work Charts. That first form there, actually that's where we put in a recommendation; so you can put that off to the side for a second. On the back – what we're doing at this time, we have two positions. One of them essentially is, we've been mandated to have a position – right now it's being filled for David Moore. He's representing that. He's unable to come here. Because of that, we're unable to fill that. None of our applications that came in – applicants out there qualified for that "sportsman position." So we basically have to carry that position on.

What that position essentially is, we're required to have someone from a sportsman organization – the Rifle Association or what have you – put their

application in and be endorsed by that organization. We don't have any of those out of the ones we have. So we're going to go on to the next position, which is Hank Rogers' position.

**MR. FRENCH:** Mr. Chairman. I'm wondering if we should make a motion on Dave Moore? Because that affects what counties are available to be – would that be a thing? To vote on that first?

**CHAIR SAVINO:** Bob, I need you to get involved in this thing.

**MR. BALDWIN:** That's correct. If you want to make the motion, page 10 is regarding David Moore's position. That would take a Maricopa County position off the table.

**CHAIR SAVINO:** And it would take Dave Moore off the table, too?

**MR. BALDWIN:** Well, he didn't submit an application. So, there are no applicants for the sportsman position. So, the recommendation is that you can recommend that the Parks Board ask him to continue until next fall when we have another – you know, typically, this should be done – started in August, then come to you guys in November so that Parks can approve it before the end of the year. So we're behind the curve right now because – review of all advisory committees was going on. They pushed this whole thing back.

**CHAIR SAVINO:** The survey they had out?

**MR. BALDWIN:** Right, the committee survey.

He could be approved to continue until we solicit again in the fall for a sportsman; and the other positions will be open. Or, if you want to leave the position blank – I mean, his term is up. If you don't recommend he be continued, then you certainly can do that. There would be a vacancy then until we fill it in the fall; and he'd have to reapply at that time. So that's basically up to you.

**CHAIR SAVINO:** Yes, Hank.

**MR. ROGERS:** What does Dave want to do?

**MR. BALDWIN:** Well, first of all, he's not here; he's had some medical issues.

**MR. ROGERS:** Yes, I know that. Have you talked to him, though?

**MR. BALDWIN:** Yes, he did finally call me a week or so ago and told me that he wasn't going to be mobile for a while, probably 'til like April. But he was interested in continuing his service. Like I said, he did not officially submit an application for this position at this time. So, again, you can't – there's no one here you can fill that position with, no candidate.

**CHAIR SAVINO:** But what it does – what Don is saying is that it does open up another thing. One of our issues is that we can only have so many people from Maricopa County on the thing. Right now we have two, Bill Nash and Dave Moore. Dave Moore's position, the one we're talking about here. If he's not here to fill that position, then, that opens up another Maricopa County position.

One of the things I have questions on – I know he said that he would be willing to continue, but was he disabled enough to where he couldn't put an application in? And, what does that say about a person and his willingness to continue on?

**MR. ROGERS:** That's why I'd like to know. Is he going to be able to fill that position if we vote that way? I think Bob's the only one who's talked to him; so, what you're feeling on that?

**MR. BALDWIN:** Again, I was surprised that he hadn't at least submitted an application. I mean, I don't – I know a little bit about his condition, but I don't know that it was so disabling that he could manipulate a keyboard. I know he can't sit, basically; so, that's part of the problem.

**CHAIR SAVINO:** Or, at least – he had already had an application in. It's just a matter of copying the same one you have and sending it in.

**MR. BALDWIN:** Well, technically, we should probably get a re-endorsement from your organization.

**CHAIR SAVINO:** I agree.

**MR. BALDWIN:** I mean, because that's been three years since he's been in there.

**CHAIR SAVINO:** Hank?

**MR. ROGERS:** Legal? What do we do? What's your advice?

**AAG HACHTEL:** That's up to the Board, but if you – usually those positions, it's my understanding for this group, as well – that he can continue his service – until he's replaced, essentially – right?

**MR. BALDWIN:** If the board –

**AAG HACHTEL:** If that's what the Board selects.

**MR. BALDWIN:** If you ask them to consider that.

**AAG HACHTEL:** That's what happens on the Parks' Board itself. For instance, if one of the members of the Parks' Board term essentially expired and there hasn't been – a new Parks' Board member hasn't been appointed yet by the Governor, so that particular member continues to serve. The same type scenario could happen then here.

**MR. ROGERS:** My question, though, is; if he did not turn in an application, does he legally have the right to stay on? I mean, where are we at legally on this?

**CHAIR SAVINO:** Is it fair to these folks here who did do the application for a position to do it?

**MR. BALDWIN:** Hasn't the past position been that a person just stays in that position until they're replaced; unless they say they want to be taken off?

**CHAIR SAVINO:** Well, we haven't ever had this situation –

**MR. BALDWIN:** It happens all the time.

**CHAIR SAVINO:** No, what we do is we replace – right, Hank? Hank right now, for instance -- at this meeting – his term was up in December. He's at this meeting continuing on until his replacement –

**MR. BALDWIN:** That's what I'm saying.

**CHAIR SAVINO:** He didn't have to put in an application.

**MR. BALDWIN:** Exactly.

**CHAIR SAVINO:** He didn't have to. In a sense we're doing – like you just said, he's – David Moore's staying on until somebody qualifies for his position.

**MR. ROGERS:** My recommendation is that we leave him on. I'd like to see us do that.

**CHAIR SAVINO:** Okay, what I'd like to do – I'd like to entertain a motion. Hank, would you go forward with that motion?

**MR. ROGERS:** I will.

**AAG HACHTEL:** Mr. Chairman – sorry to interrupt, Mr. Rogers.

**MR. ROGERS:** Okay.

**AAG HACHTEL:** You want him to continue, then, until what – 'til Bob Baldwin was saying, the next go-round in the fall? Is that what you said, Bob? You don't want him to continue for another X number of years, you just want his vacancy to stay until the fall. So maybe we'll get your motion to say, Mr. Rogers, that was set – it would be until –

**MR. BALDWIN:** I think that's what it says –

**AAG HACHTEL:** I'm sorry. I'm getting ahead of myself.

**MR. ROGERS:** All right. I'll go ahead and make that motion. I move to recommend that David Moore be allowed to continue serving on the OHV – on the OHVAG through December 31, 2012, as a representative of the Sportsman Organization; and that this recommendation be forwarded to the Arizona State Parks' Board for final approval.

**CHAIR SAVINO:** Okay.

**MR. ROGERS:** May I add something to that?

**CHAIR SAVINO:** Wait – I get to ask for discussion, first. Is there a second on that?

**MR. PFEIFER:** I second it.

**CHAIR SAVINO:** Pete seconds it. Now I'd like to open it up for discussion.

**MR. ROGERS:** Okay, I just want to let everybody know the reason we're waiting until December 31 is that's our next chance to elect new people. Is that right, Bob?

**MR. BALDWIN:** Once again, the process will start again in August, and then you will interview candidates in November to make a recommendation to the Parks

Board in November; and then they will recommend positions to begin on January 1, which is typically the beginning of the cycle.

**MR. ROGERS:** That's the reason it's going on that long?

**MR. BALDWIN:** Yeah, there would be no one – we can't take it back to them and have them fill it in mid-term.

**CHAIR SAVINO:** And that position will be a sportsman position, but it's not – and the reason why this was brought up again is because of the Maricopa County issue. We have one other candidate who is in front of us representing Maricopa County. You can't have three on there. So that's where – unless you moved.

**MR. ROGERS:** I'm not sure we needed to make a motion for this to happen. I think it would have normally happened.

**MR. BALDWIN:** Well, again, you can recommend that the position be vacated.

**MR. ROGERS:** Has that ever been done before? Is that legal?

**MR. BALDWIN:** There's no – I mean, it's your group. Your guidelines simply state what the makeup of the group should be. I mean, it's up to your guys to maintain that, to approve the candidates that fill the proper positions.

**CHAIR SAVINO:** Bill just brought to my attention – Bill has a – and I want to talk to – as legal about this. I'm going to put you on the hot seat right off to bat. Bill has a house up in Apache County. You can have two people from Apache County. Hank's leaving, so – we have another member representing Apache County. So that would still make us legal. We can have two from a county. If Bill can – if Bill moves his residence from Maricopa County to Apache County since he has a house up there –

**AAG HACHTEL:** Well, is his primary residence here in Maricopa, or is that –

**MR. NASH:** It depends on the time of the year. In the summer it's Apache County.

**AAG HACHTEL:** So would you say you are distributing your residency between those two households evenly? Or –

**MR. NASH:** In the wintertime, no. Here. But in the summertime, yes, I'm there.

**AAG HACHTEL:** Okay, primarily in the winter months you reside in Maricopa is what I understand from what you just said.

**MR. NASH:** Ah, yes.

**AAG HACHTEL:** I would say, Mr. Chairman, I will look in – off the cuff, I would say since his primary residence appears to be in Maricopa County. But, what I can do is I'll look into the requirements further. But it might be outside the context of this meeting for me to get that information for you. But I will certainly follow up on that.

**MR. BALDWIN:** The address he submitted on his application was Maricopa County.

**CHAIR SAVINO:** Okay, then we have to stay with that.

**MR. NASH:** I could submit another application. Just saying.

**AAG HACHTEL:** I think, though, since your primary residence – even though you have a vacation house or other residence, it usually goes by where your primary residency is. So that would be Maricopa. Unless that changes for some reason – and right now you’re in Maricopa for purposes of this meeting; for the election of your next position, I would say it would be Maricopa. But, that’s an interesting question and I will, Mr. Chairman, look into that and get a conclusive answer to you.

**MR. NASH:** The only reason I brought it up is because that where I do all my OHV riding.

**MR. ROGERS:** And you do come up there to ski.

**MR. NASH:** Yes, I’m up there almost every weekend right now.

**AAG HACHTEL:** I will – Mr. Chairman, I will look into that and provide – for purposes now I would say Maricopa County, but I will follow that up and provide that information after the meeting.

**MR. BALDWIN:** Mr. Chair, you might recall last year when we went through this process, we requested – recommended certain positions based on the Parks’ Board waiving conditions of membership, etc., etc. They were not in favor of doing any of that.

**CHAIR SAVINO:** And we’re not going to go down that road again. We’re not going down that road again. I’m not trying to open that up again for that because we’ll get the same result. So, with that said, we have a motion on the table. Discussion is over. All those – I forget now what the motion was. All those in favor of extending the sportsman position that is currently being held by David Moore until the next round? All those in favor say aye.

**CHORUS OF VOICES:** Aye.

**CHAIR SAVINO:** Rebecca are you there?

**MS. ANTLE:** I am.

**CHAIR SAVINO:** Okay. I just wanted to make sure you were there now. With that said, let’s move on. I would like to have you introduce yourself so we can look at your resume, as we go through the applicants, and then to say a little bit about – if you want to say something, or if you just want to rely on your application.

**MR. MARTIN:** My name is Douglas Martin. I’m the one that’s from Maricopa County, so I don’t think – I feel, if this thing gets worked out with the Board.

**CHAIR SAVINO:** Okay, Douglas, also keep in mind that – don’t sell yourself short here on any of that, because we do have another position coming open. Maybe David Moore’s plus Pete Pfeifer is going off the board in December – this December. So we have two positions, basically, coming up. So keep that in mind.

**MR. MARTIN:** I have five OHVs. So I get to spend \$125 per year. I think I represent probably about 85 or 90 percent of the OHV community and I can sit here and say, nobody really knows where the money goes. I think that's something that more people need to get involved with. I'm pretty well known on internet forums, and in those circles, getting the word out as to what's actually happening.

I work with BLM on their trail inventories and stuff and have been active with the resource management plans and the trail management plans. Like anyone else, I'm just a little bit upset with seeing so many trails closed. We've lost hundreds of miles of trails since 2009 when this program started; and I just hope there's something we can do to help the BLM and Forest and stuff to try and stop closing so many trails. The area out by Wickenburg – I don't know if many of you are familiar with it – the BLM has recently had to partner up with county parks to get some facilities built, height fencing put up to prevent staging areas from growing big.

The county parks actually have a motorized recreation policy that written as not allowed. So, I look at it like we're inviting the bear into our camp. Maybe this group could help with funding on that instead of having to go to county parks and stuff. Anyway, that's kind of the direction I was going. I think this is the group that can get it done; and I was hoping to become a part of it and go that direction.

**CHAIR SAVINO:** Any questions from anybody? Don?

**MR. FRENCH:** So, you work with Jay on the Whiplash and stuff?

**MR. MARTIN:** I have been helping Jay out with Whiplash Racing as a liaison between them and BLM. People know about the crash that happened at Johnson Valley. That was a big deal for off-road racing last year. You know, eight people were killed and it was – the "knee-jerk" has been unbelievable. We went from an absolute moratorium on competitive events in the lower Sonoran District to actually getting it reviewed on a case-by-case basis again. That's a huge step. It doesn't necessarily mean that off-road racing is going to continue, it just means the moratorium has been lifted.

As far as working for Whiplash, I'm not employed by them. I make no money from the racing. It's a hobby of mine. I'm also an avid quail hunter, dove hunter – and that's –

**MR. FRENCH:** And that was going to be my next question. Are you a member of a hunting organization?

**MR. MARTIN:** No, sir.

**CHAIR SAVINO:** All right. What parts of the state are you familiar with?

**MR. MARTIN:** I am really familiar with the central and southern; a little bit around Flagstaff, a little bit around Heber. Mostly the Wickenburg area and down – I was born and raised in \*\*, in the lower section down there.

**CHAIR SAVINO:** And you said you have four different types of vehicles?



**MR. MARTIN:** Yes.

**CHAIR SAVINO:** What are they?

**MR. MARTIN:** I have dirt bikes and quads. I also have a little golf cart that's been converted.

**CHAIR SAVINO:** All right.

**MR. FRENCH:** I have another question, Mr. Chair. Johnson Valley, where's that at?

**MR. MARTIN:** It's in California. Near Barstow. They were running trucks – pro trucks over there and the crowd had gotten too close to the race course and a truck went into a corner and rolled over into the crowd.

**CHAIR SAVINO:** Over there it was uncontrolled. The people were coming up. It was unlike Whiplash where they control it. The crowds are a lot better. It wasn't managed right. What happens is, they go for the big pockets afterwards. They don't blame themselves for trying to touch the truck as it's coming over the hill 80 miles an hour, they blame BLM.

**MR. MARTIN:** Correct.

**CHAIR SAVINO:** That was the wrong take; and that's happened many times. So, BLM's reaction is, "Well, let's shut everything down. We're getting a lawsuit."

**MR. MARTIN:** Exactly.

**CHAIR SAVINO:** I agree with you.

**MR. MARTIN:** Especially when you have promoters like Whiplash and even Armand [phonetic]. They take steps to prevent this from happening. You know, like, Whiplash brings the race vehicle down to 25 miles per hour when they enter the staging area. The race basically ends or stops, I should say, then re-starts after the vehicles are through the pit area. These places over in California they were – and I think it was something that just migrated up from Mexico, you know. Everybody sees the Baja races down there where there are thousands of people standing outside the race course and a truck goes by at 90 miles an hour.

**CHAIR SAVINO:** All right. Any other questions for Douglas?

[No verbal response.]

**CHAIR SAVINO:** Wendell (DeCross), will you please give us a little bit –

**MR. DeCROSS:** I will and thank you for the opportunity to be here, I appreciate it. My name is Wendell DeCross. I don't concern myself – I'm not a native Arizonian, but I consider myself to be one, because my family moved to Arizona when I was a year old – and that was a lot of years ago.

I like to think that I've been involved in the off-road vehicle industry for many, many years; because some of us will remember the three-wheelers when they were around. Well, my kids were raised on three-wheelers. I rode – my wife and my whole family rode on three-wheelers for many, many years. I've been involved –

and right now I own a couple quads; and I'm proud to say our Polaris. I had a Honda "Big Red," though – so it's a three-wheeler.

But in any event, let me digress a little bit and say that I was a member of the Valley Boat and Sand Buggy Club, down here in the Valley. It was probably a forerunner to many of the organizations that are out now. Because one of the things we concentrated on, as an organization – I was past president of that club. One of the things we focused on was being able to ride anywhere we wanted to within the state of Arizona. Consequently, I became very familiar with the entire state. Part of my previous employment was traveling the state, also. So I'm familiar with a lot of Arizona. I am currently a member of the Apache County ATV Rough Riders, and a ride leader for the Apache County Jamboree. I'm a previous member of WMOTA, which was – I think then we called it the Navaho County ATV Rough Riders. It's also known as WMOTA and it goes by that name today.

So I've got a lot of background in ATVs and the like. I'm trying to keep the state open to all forms of recreational vehicles, whatever they might be. It's kind of interesting; I just talked to an individual from Colorado who used to live in Show Low. He told me he just sold his ATVs. I asked him, "why?" He says, "No place to ride." That is happening everywhere. We're losing places to ride. One of my main concerns is, I don't want to be like him and have to sell mine for a lack of someplace to ride. I want to be able to ride it around anywhere.

One of the things that I see is an organized – an organization that can help that and that would be this organization – that would be available to help that. So that's one of my main concerns; and my motivating factor in seeking membership on this Board. I'm open to any questions that you may have. Fire away.

**MR. ROGERS:** I'd like for you to just tell a little bit about Kids in the Woods and what we're trying to get going there. Wendell, by the way, has been heavily involved in helping us with that. Just talk a little bit about it?

**MR. DeCROSS:** The off-road industry has a bad name, countrywide, because of what happens to our natural resources – and that's our forests and such as that. I don't believe the reputation is really deserved. One of the things – and it's in cooperation with the Forest Service – is trying to reach youngsters – and when I say, youngsters, I mean teenage years. Because they're the ones who like to get on an ATV, a quad or a UTV or whatever, open it up and go as fast as it possibly will go tearing up the whole countrywide.

One of the things this program is trying to do is teach youngsters how to be responsible riders. Teaching them about the safety factors involved in ATVs, UTVs – but also teaching them how to be responsible riders. I think it is very important. As a result, if we can do that, they will become responsible riders and not be out there tearing the countryside up. Does that answer your question?

**CHAIR SAVINO:** How familiar – I'm going to ask you the same question I asked Douglas on that. Are you concerned or how familiar are you with other parts of the state?

**MR. DeCROSS:** I like to think I'm pretty familiar with all of the state. As a youngster, my family went camping and hiking everywhere. We did it all around the state. I lived in Flagstaff – northern Arizona – for five years. I've lived in the Pinetop area for the last 20 years. I lived here in the Valley for 40 years. So I've been around the whole state. I'm an avid hunter. And by the way, I am a member of the National Rifle Association. I'm very proud of that fact, by the way. I've done a lot of hunting in Southern Arizona, Northern Arizona, so I know the state quite well. I like to think I know it quite well. Does that answer your question?

**CHAIR SAVINO:** Yeah. Have you any more questions?

**MR. ROGERS:** No.

**CHAIR SAVINO:** Pete?

**MR. PFEIFER:** No.

**CHAIR SAVINO:** Don?

**MR. FRENCH:** No.

**CHAIR SAVINO:** Rebecca?

**MS. ANTLE:** Will I have a chance to speak when everybody else is done?

**CHAIR SAVINO:** Yes. You're on the list.

**MS. ANTLE:** I was just wondering –

**CHAIR SAVINO:** I have you on the list. I'm going to save you for last. That way you have to stay awake.

**MS. ANTLE:** Oh, okay.

**CHAIR SAVINO:** I have a question for our Attorney General representative. That sportsman position, if you're a member of the National Rifle Association, if that person gets an endorsement from the National Rifleman's Association, does that qualify him for that sportsman position? Bob?

**MR. BALDWIN:** Mr. Chair and Group, that was an option when the application was submitted. We did have a deadline for submitting applications. At that time they should have identified what position they were interested in. So, to go back now, let everybody re-shuffle their cards and figure out what county they really live in –

**CHAIR SAVINO:** Bob, I wasn't actually speaking of this meeting. I know we – the applications that are out in front of us, that's gonna stick. Okay? I'm just saying for the next round, if that application comes back in – say, he wasn't – like he could apply with that recommendation.

**MR. BALDWIN:** If you identify the National Rifle Association as a sportsman's group, then that would be – as long as he gets the endorsement – as long as the applicant gets an endorsement letter, then that's who they would represent.

**CHAIR SAVINO:** Okay.

**MR. BALDWIN:** And it's your interpretation of what's a sportsman.

**CHAIR SAVINO:** Well, you don't wanna go there, Bob. We're all sportsmen and I don't belong to any Rifle Association. Okay. Let's go on to Jay McKinley.

**MR. McKINLEY:** Okay, again, thank you guys for – and gals for letting me apply for this. I'm Jay McKinley, for the last 26 years I've been the chief cook and bottle washer at Whiplash Motor Sports. Whiplash is a racing organization – has been. We've raced all over the state, including Mexico, from Parker to Snowflake. We put on a 10-race – it's really a 10-race series each year. Last year there was a bit of an exception. We had an issue with Snowflake. Hopefully we're going to get that rectified for this year; but, anyway, we've been at this for 26 years.

Whiplash has, to my knowledge, the biggest kids' programs of any of the racing organizations around. In the good days we'll have 150 kids under 12 years old at our events. Some of you guys are racers, I know. All of you probably have been to a race; but off-road racing contrary to popular belief, we don't go off the road. We mandate – we call it "stay between the lines." A trail has a given line. Our kids and our adults are taught to ride inside that line, not to go off and "hot line" or make other trails. We've kind of had an inbred training program for the kids. Of course, none of them go out without all the proper equipment. That goes for the adults, too.

But the biggest thing with our organization that I'm proud of is that nobody sends their kid to a race with somebody else. So it makes mom and dad spend quality time with their kids. We're real proud of that.

At any rate, we've beaten that horse long enough. For 26 years Whiplash has supported my family and myself. It's been my only job, my only income, my only means of support. I am now retiring. I'm just too old to put in the 16-hour days for six, seven days in a row that it takes to put an off-road race on; so my kids are taking over. I'm on the back burner. I've been supported by the off-road industry for the last 26 years. I consider this an opportunity to maybe give back, if you people think I'm qualified. I've worked with Doug or Doug's worked with me. He's not an employee but he's really been a benefit in attending meetings and working with the land managers in trying to keep trails open and doing some good things. I'm not saying you should choose him instead of me, I'm just saying that Doug's been a real supporter of the UTV business.

When it comes to residence, I live half the year in Phoenix and I live half the year in Navaho County. My driver's license says I live in Navaho County, but that's only because my birthday's in August and I'm in that county when I have to renew my driver's license. So, at any rate, I don't know how that plays into what county I'm from, but it's about a six-month year – both ways. I'm open to any kind of questions.

**CHAIR SAVINO:** Do you feel that you can – it goes without saying, over the years the effort you've put into off-road racing is just – you know, fantastic. Nobody can match that. Okay? And we appreciate that. Do you feel at this point – you know, separating yourself from Whiplash – that you can put as much effort – what we're

doing, we're diversifying. We're into rock crawling, ATVing – the pleasure end of it, not just the racing thing. Can you focus as much into that part of the equation?

**MR. McKINLEY:** Well that's a really good question. For 26 years I've been indoctrinated into the racing side of it, having to fight every inch of the way to keep roads, trails and venues open for racing. So it would be hard for me to look you in the eye and say, "Yeah, I could probably do that." I know – I don't want to say a "part owner." I'm a partner in a mud bog thing that we're doing at Holbrook and a rock crawling thing we're going to do in the White Mountain Lake area. So I've done – over the years we've done Monster Truck things and all kinds of other things.

Have I done a lot of play riding? Probably not in the last 20 years, it seems like. A hundred miles of racetrack in Mexico is about all the play riding I want for a while; but I guess my concerns are more in the lands and in the trails we have. Being of more use to everybody. I don't know – the short answer to that is, I hate to see trails that go nowhere. I like to see trails that loop. Because I've been – I've run motor cross tracks at Kimo Motor Sports Park in Firebird. We had the Canyon Racetrack for years. I like to see projects that the fund supports a) be viable; b) be self-sustaining. I guess from that point of view I'm interested in play riding, trail riding, those sorts of things. I love to race. I love anything that makes noise and goes fast; or goes slow – I shouldn't say this in public, but you know, has a beer attached. It's all right to go out and have a little fun. I'm not an avid hunter. I belong to the NRA and I have my share of guns, but I'm not a big time hunter.

Did that answer your question?

**CHAIR SAVINO:** Yeah, it did. Any other questions? Hank?

**MR. ROGERS:** Jay, the only concern I've got here is, on your application – your application was due on the 20<sup>th</sup> of January and we got your application on the 24<sup>th</sup>. You know, I just feel like, if that's a rule we've got to live by, we've got to live by the rule. You know, where we've got several people applying for this job who did get their application in on time, I just – you know –

**CHAIR SAVINO:** You're talking to the wrong guy.

**MR. ROGERS:** No, no, I get what you're saying; but I'm making my point now, though. I think we as a group, though, Don, ought to take that into consideration. If the application is due on the 20<sup>th</sup> and we get it on the 24<sup>th</sup> – I'm just bringing it up.

**CHAIR SAVINO:** I'm just saying, maybe we ought to be talking to these two instead of him.

**MR. ROGERS:** Maybe. I don't know.

**CHAIR SAVINO:** Well, I'm assuming that it's all okay. Otherwise it wouldn't have been put in. That's how I look at it.

**MR. BALDWIN:** Well, I don't have a calendar here; but we did extend it for an extra week. I don't remember the exact days.

**MR. ROGERS:** Oh, you did extend it?

**MR. BALDWIN:** Yes.

**MR. ROGERS:** Oh, you did extend it. I wasn't aware. I apologize for bringing that forward.

**MR. McKINLEY:** Oh, I thought I had done it in a timely manner.

**CHAIR SAVINO:** I do have something along those lines that we do have to follow, what we addressed earlier. I'm from Navaho – I'm a member at-large. Here, again, I'm going to ask. I'm from Navaho County. I feel that just because I'm from Navaho County doesn't mean I'm from Navaho County, because I'm a member at large. I'm representing the state of Arizona. So, do I fall out of that Navaho County thing? Because if not, then, that leaves –

**MR. ROGERS:** No, you've still gotta declare a county, I think.

**CHAIR SAVINO:** Well, I'm from Navaho County. We have two members – and bear with us, Rebecca. I still remember you're there. We have two members who are applying from Navaho County. We already have one sitting on the board.

**MR. FRENCH:** That wouldn't affect it, though, if either one of them – there's just going to be one member chosen here today, so that shouldn't have an impact.

**CHAIR SAVINO:** Okay. Are there any other questions for Jay before we – Don, do you have any questions for Jay?

**MR. FRENCH:** No. I'd like to make a comment, though. My son raced years ago with Whiplash and you're absolutely right about the safety component of it. I mean, he was 10 years old and he learned you do not get on a motorcycle or anything without full gear. It is an excellent way to bring kids up.

**CHAIR SAVINO:** I have one more question for Jay. Jay, we deal a lot in our business – in front of us we constantly have BLM, Forest Service – all these people they're all coming to us for grants; and we're doing that. Do you feel – I know we've had discussions in the past, and I'll leave it at that – do you feel that you can – on this Board; you can look at that as the other side of it? I know, when I got involved in this, my eyes were opened quite a bit. I used to say I was anti-forest, anti-BLM and what have you. But I opened my eyes and started looking at the other side a little bit, keeping in mind that I wanted to keep our sport going. Do you feel you could do the same thing?

**MR. McKINLEY:** You know, I don't have an ongoing dislike for land managers, or the – let me rephrase that – for the BLM, Forest Service and State Parks. I don't have any animosity toward the organization. There are people who make an unreasonable, arbitrary and capricious decisions – knee-jerk decisions – that affect a lot of things in a big way. In my opinion, sometimes that's done because it's easier for them.

I think that the intellect of the land managers is conservation by closure and I don't agree with that concept. I understand it. They're under manned and under

staffed. They're also tied up in their own paperwork to the point that they have a hard time maneuvering. So, to answer your question, directly, there are people in the BLM and Forest Service who I respect highly. There are other people who I have absolutely no respect for. That goes on a person-by-person basis. I'm just telling you how it is. You asked me the question; I'm not going to lie to you.

**CHAIR SAVINO:** I wouldn't expect anything but that. Okay, I appreciate that. All right, let's move on.

Rebecca?

**MS. ANTLE:** Yes, sir.

**CHAIR SAVINO:** Will you please – some of your past history and why you would like to be on this board.

**MS. ANTLE:** My name is Rebecca Antle. I've been president of the Arizona State Association of Four-Wheel Drive Clubs. I'm going into my second term. I've been a member for 25 plus years with them. I'm also the land-use representative. I live in Pima County. I've dealt with Forest Service and BLM for the last 25 years or more dealing with – I've been on inventory plans for BLM and Forest Service. Actually, I just got elected to the Coronado's down here in Tucson for the Forest-wide inventory and planning process. I represent four-wheel drive. I have a Jeep. I've had a Jeep for a long time. We both have ATVs. I represent four-wheeling and rock crawling. I've four-wheeled all over the state of Arizona.

I believe the things that OHVAG has done in being able to keep our roads open is mainly educational and one of the big things I think we've been able to pump the Game and Fish with is it's been able to keep our roads open for everyone to use.

**CHAIR SAVINO:** All right, let's open it up to questions.

**MR. ROGERS:** You know, I'd just like to say, as far as Becky goes – you know, I don't have a question for you, Becky; but I enjoyed working with you previously on this Board – or in this group; and you did a good job.

**MS. ANTLE:** Thank you, Hank.

**MR. ROGERS:** You bet.

**MR. FRENCH:** Becky, this is Don. I agree. I've worked with you in the past and enjoyed it. I know in the past, as the rest of us, you've been pretty busy. I'm wondering if you're going to have the time to do this. Especially since it seems like it gets more and more every year, getting more involved at the meetings. Will you have the time to dedicate to do this?

**MS. ANTLE:** I believe so. It's all for a common cause – for a cause I wanna keep.

**MR. FRENCH:** Great! That's all I have.

**CHAIR SAVINO:** Bill, you have anything?

**MR. NASH:** Yeah. Why do you wanna do another term?

[Laughter.]

**MS. ANTLE:** You know, I miss you guys and I feel like – it's a worthwhile cause and what we've been able to accomplish in years past, I think we can continue.

**CHAIR SAVINO:** Pete, you have anything?

**MR. PFEIFER:** I've known Becky since the early '90s, I guess it was, and she's the real deal. She's worked with BLM and Forest Service and numerous organizations. I just saw her down in Tucson; the Coronado's inviting the public to get involved in the inventories of the trails; and their development of their travel management plans. Nothing but good things to say, Becky.

**CHAIR SAVINO:** Becky, I have a couple questions – a question and a little statement.

You know – and it was brought up by some of our other candidates and myself. I used to race and before I got involved with the White Mountain Open Trails Association and some of the people up there – Hank and them – I had no idea that OHVAG even existed. I had no idea where the money was coming from. That was part of the problems that we had as we weren't being aggressive enough getting out there and promoting it. Especially with the way the sticker funds are now and the federal money going away, a lot of people don't understand where it's coming from. A lot of the customers out there saying, well, I wouldn't pay because it's not going anywhere. Well, it is going and that's our objective, to do it.

With that said, the complexion of this Board has changed. You know that. We are trying to be more aggressive and get out there. We've worked and had some dealings with State Parks in the past and we want – I feel we're going in the right direction now; but it's going to take more effort from the members, from time-to-time to get out there and push this. Are you – and I'm getting back to Don's question – are you willing to put that effort into it, Becky?

**MS. ANTLE:** As long as I – yeah, I can do that. I think my part of the effort, I think with different parts of the state it's going to make it a little bit easier for all of us to be able to get out there and let people know what's going on.

**CHAIR SAVINO:** Okay, any other questions for Becky?

[No verbal response.]

**CHAIR SAVINO:** Okay, the next one – one other applicant put their thing in. I actually, as the White Mountain Open Trails Association, endorsed them as Otto Privett. He's a member of our organization. He's also a Jeepster. The reason why – he's not here today. The reason why I put his name in there and asked him to apply, I thought he would be a good person. He's from Yuma County. He doesn't belong to – he belongs to a couple Jeep groups that go out. The reason I put him in was I didn't feel we were going to have anybody apply. I'm thrilled to see all of you people applying. We haven't had that in the past. At least the word hasn't gotten out there. Now we have all these people getting into it; and that's just going to make it better to fight our cause and stuff. So, I put him in for that reason. That's why I endorsed him.



With that said now, we've heard from all the applicants.

**MR. ROGERS:** Mr. Chair, I have another question for Doug, if I could.

**CHAIR SAVINO:** Okay.

**MR. ROGERS:** You made a statement that concerns me about where the money's going. What's being said out there? Can you share that with us?

**MR. MARTIN:** It's like he just said, a lot of people refuse to buy the sticker because they don't see anything happening. In 2009, we were told – well, actually in 2008 – we were told this money would go toward keeping out trails open and more enforcement. A lot of us ride day in and day out, you know. We go far enough out, I guess, so we never see any enforcement. Yet all these plans are coming out, trails are being closed on all the BLM Districts, the Forest Service, Tonto are doing theirs right now. Their comment period is open.

So, what's being said, we're given money and they're using the money to close the trails. Now what a lot of people don't realize is it's the federal – they're the one closing the trails. BLM and Forest are federal. On a lot of the websites I belong to – and I have my own OHV racing website. I've had as high as 18 families as a part of that. It's hard to get people to understand that this is a good thing. And it is helping. I think a lot of it is at the point of sale, point of registration. If we can get the word out then about what's being done with this money, then it will help. But things are being said on a lot of the forms and they're not seeing trails maintained. I know Jeff Gursh with the Arizona Off-Highway Vehicle Coalition, he posts everything on the things that he's doing, but it's minimal.

**CHAIR SAVINO:** Wendell, you have something?

**MR. DeCROSS:** Yeah, just making a comment. Arizona Game and Fish Department has just announced that they have hired, I think it is, six or seven – someone correct me – new employees. Those new employees are going to be policing.

**CHAIR SAVINO:** That came from the sticker fund money?

**MR. DeCROSS:** Yes.

**CHAIR SAVINO:** They were required to hire seven, they hired nine.

**MR. ROGERS:** And the vehicle is in the process of being funded right now for that law enforcement. I'm sure that once that word gets out and trickles around, that will help.

**CHAIR SAVINO:** Well, that's one of the issues that we've had lately for the past several years. We need to get the word out there to people and be more aggressive. That's why I asked Rebecca that question. We need to be willing to – if you join, you know, get elected on this you have to be willing to put that effort into it. There's a lot of effort to keep this foregoing. Jay?

**MR. McKINLEY:** Just in the spirit of conversation. Like I said, I've been involved in this industry since the mid-1980s. Until six months ago, I thought that these

funds were administered mystically. I had no idea that there were a group of people who actually made decisions on how to do these things. I assumed that some government employee somehow decided that only government employees could properly use this money. So I had no idea they were actually sitting here and decided who gets the money and how it's spent; and I've been in this business for a long time. I had no idea. In fact, I think I met you when I found out.

**MR. NASH:** I'd like to comment on that. You know, one of the biggest things that I'm seeing – and I'm new to this – is the fact that we're not getting people applying for grants. They're not going through the process and asking for the money. Only the governmental agencies and stuff are, such as Tonto, State Parks or whatever. There are a few people out there, such as Jeff Gursh who, you know, consistently comes in and plows through a whole lot of red tape to keep the trails open. That Tonto National Forest thing he brought up, everybody's hearing the bad; but what they're not hearing is that there're actually 420 miles of trails being opened and only 112 being closed. So the net gain is over 300 miles of trails. That's what needs to be out on these websites being promoted.

The sticker fund is the only thing you've got left now that RTP is going to go away. So, if these people are not paying in and registering their vehicles, you're going to see the sport get real small real quick.

**CHAIR SAVINO:** Real quick, one of the things we've issued you should see around – one of you – we're going to elect one of you. The others – please keep in mind there are other positions coming open so I'd like to have you stay. One of our presentations today is from PRfect Media, which is – we decided to put \$50,000 into a media thing to get out there to do exactly what we're talking about. So, if you'll sit around for a little bit –

**MR. DeCROSS:** Mr. Chairman, members of the board, there is a lack of knowledge out there. As a ride leader for the Jamboree over there in Apache County, I ask a lot of people, "Do you know what the travel management rule is?" "What?" They don't know. They don't have the slightest idea what it is and how it's going to impact them. The word needs to get out.

**MR. ROGERS:** Mr. Chair?

**CHAIR SAVINO:** Hank?

**MR. ROGERS:** I'd like to point out to all three of you applicants – well, Becky probably already knows this or knows about it. You know, when this sticker program was brought forward, I actually sat on the committee that worked up the legislation to bring this forward. It took us six years to do it. I think Bob was on it. I don't know if there was any one else in this room – Bill helped – it was tough getting there.

But you know what, as I walk out of here today – this is my last meeting – you know what makes me sick? I think if I'm right, there's \$1.8 million sitting in an account right now and we can't get it out, because no one is applying for it.

That's what makes me sick. And part of the problem, gentlemen – and ladies – is this; working with the government agencies – Jay, you understand – it is absolutely like pushing a train up hill by yourself. It's a tough, tough thing to do. So, I hope that it will get better. That's all I wanted to say.

**CHAIR SAVINO:** Okay, let's go on. I'm going to close that portion of it. I want to get on to the recommendation of – I'm going to turn it over to Bob Baldwin for this portion of it.

**MR. BALDWIN:** All right, Mr. Chair, on page 13 in the packet there are the guidelines for selecting new member candidates. Basically, probably down to the point where – well, we've done number one. We've interviewed the candidates. Right now you should all have a list of the candidates in the priority order. In other words, whoever your first choice will be, the number one on your list down through the five selected there. You give me those lists and I'll put these scores on the chart here; and we'll add up the points to see who is the nominee.

**MR. ROGERS:** So it's basically inverted.

**MR. BALDWIN:** Right. Your number one pick will get five points. Your number five pick will get one.

**MR. ROGERS:** That's confusing.

**MR. BALDWIN:** You just put them in the order you like, I'll worry about the rest.

**MR. ROGERS:** Yeah, okay.

**CHAIR SAVINO:** Does my vote count on this or am I just the tiebreaker?

**MR. ROGERS:** You vote as the tiebreaker. So once we put the four of them on here and add them up, we'll see where it comes out.

**CHAIR SAVINO:** I'm sure I'll mess up.

While they're doing that, please, I'm going to say it again because we have positions coming open all the time. I think all of you guys would be great on this, because you all bring a different perspective to the sport. We need that. We need to get that out there.

**MR. FRENCH:** I'm genuinely amazed at the talent. I mean, between the enthusiasm and the time it takes you guys to fill out your apps. It's good to see.

**CHAIR SAVINO:** I would like for you to stay around. For the purpose of this gentleman over here from PRfect Media, the ones who are doing this thing, we need that webpage by Whiplash and the other events that you're doing; and nobody knows that better than you, so, if you can get with him –

**MR. MCKINLEY:** That's a sad state of affairs.

**CHAIR SAVINO:** No, but if you would get with him to give him that information – because we'd like to have that information about the events going on, you know, given to them.

**MR. MCKINLEY:** Right now we don't have a schedule. In the wintertime we need to race where it's warm. We've been trying to get a permit to put on an event in the Boulders for over six months now. At one point they said we needed eight law enforcement officers to have 150 riders in the Boulders. None of them were available in Arizona. We had to fly them all in from out of state.

**CHAIR SAVINO:** Well, where we can come into play there is with our Ambassador Program, where there are people who recognize – they work with law enforcement quite a bit; and these Ambassadors can go to these rides.

**MR. FRENCH:** They've been all over the place.

**CHAIR SAVINO:** Yeah, they're all over the place. Then they could be the police and they could cut down on that.

**MR. MCKINLEY:** That would be wonderful if we knew a) if we knew that program existed; and b) if the people –

**CHAIR SAVINO:** Who were here at the last meeting.

**MR. MCKINLEY:** . . . weren't so worried about covering their backsides.

**CHAIR SAVINO:** And that's why it would help. I'm just saying, there are ways to think out of the box in there and we can work it, because we all want that to happen.

**MR. MCKINLEY:** The best thing to happen to us was the Parker Race. If you remember Parker Races 20 years ago, there must have been 100 Rangers at the Parker Races, because there was one every five feet. Wherever you were, they were right there to take care of everything. We had five Rangers at that park, and they told us that we needed eight to go to a host-and-cable barrier with 150 riders.

**CHAIR SAVINO:** Well, I ran into all five of them, I'll tell you.

**MR. FRENCH:** Did you?

**CHAIR SAVINO:** Yeah. Bob, are you there?

**MR. BALDWIN:** I'm here.

**CHAIR SAVINO:** I mean, are you done?

**MR. BALDWIN:** Yes sir. Here's the result. You need to make a motion and then you ask for further discussion.

**CHAIR SAVINO:** Okay, let me – so, Rebecca knows, too, on the thing. Here's what we have Rebecca. This is on the four, not my vote, because I didn't count on the thing. Wendell DeCross had 12 points. Jay McKinley had 11 points; Douglas Martin had 13 points; Rebecca Antle had 18 points and Otto Previtt had six points. So, with that said – let me get to it.

**[End of tape.]**

**CHAIR SAVINO:** . . . I would like to have somebody – instead of me entertaining a motion, would somebody just read the motion? Rebecca, it's on page ten.

**MR. FRENCH:** If you want, I've got it here.

**CHAIR SAVINO:** Okay, Don French will read the motion, then we'll have a second and vote on it.

**MR. FRENCH:** I move to recommend the appointment of Rebecca Antle to the Off-Highway Vehicle Advisory Group (OHVAG) to fill an Organized OHV Organization Affiliation position and serve a three-year term effective upon the approval by the State Parks Board and continuing through December 31, 2015, and that this recommendation be forwarded to the Arizona State Parks Board for final approval.

**CHAIR SAVINO:** Is there a second?

**MR. PFEIFER:** I'll second.

**CHAIR SAVINO:** Seconded by Pete. All those in favor? Hank, Don, Pete, Bill – it's all on you.

**CHORUS OF VOICES:** Aye.

**CHAIR SAVINO:** It's all unanimous. Rebecca, you are stuck with us for another three years.

**MS. ANTLE:** Okay, I guess we'll be seeing you guys.

**CHAIR SAVINO:** Okay, thank you.

**MR. ROGERS:** Rebecca, I won't be seeing you, but have a good one. Congratulations!

**MS. ANTLE:** Thank you, Hank. I guess our paths will cross in the future.

**MR. ROGERS:** I guess they will.

**CHAIR SAVINO:** Again, I can't express enough the gratitude we have for you guys coming and putting the effort into it. I want to. I wish there was a way – Bob, isn't there a way, if they are interested, they can let you know and you can just carry this – since this is going to be coming up, they could carry that application straight over; and if they have any additions they let you know?

**MR. BALDWIN:** Mr. Chair, Group, we could do that. Once we announce the solicitation again they need to definitely respond. We could do it either way.

**CHAIR SAVINO:** I'm serious. I'd like to have – we have the position – Pete, he's at the end of his term and you know we'll go straight on from there.

**MR. MCKINLEY:** John, you need me to stick around?

**CHAIR SAVINO:** All right, we're going to go to – if you could just talk to this gentleman over here, let him get some information for your events coming up because he's doing the webpage for us, then that's all I need you to stick around for. He's not going to be called up for a few minutes; so, if you'd do that, I'd appreciate it. Then I will keep in touch with you on the other thing. I'm going to be back up in Showlow in March. So I'm gonna start working – I'll give her a call.

I'm down in Blue Water now where I have reception. I'll be down there a week. So I will get ahold of her and get the ball rolling.

**MR. MCKINLEY:** Just remember what our conversation is. I'll help you however I can.

**CHAIR SAVINO:** Yeah, I know. Gotcha!

**MR. MCKINLEY:** How long do anticipate this meeting to take?

**CHAIR SAVINO:** This meeting? If they keep from talking a whole bunch it doesn't take – they try to get me outta here real quick.

**MR. MCKINLEY:** I need to talk to you about another situation.

**CHAIR SAVINO:** Oh, okay.

**MR. MCKINLEY:** If we have time. Otherwise, maybe you can just call me.

**CHAIR SAVINO:** I'll call you. Okay.

**AAG HACHTEL:** Mr. Chair, I'm going to have to excuse myself; but I will say, I thought you all – everything was conducted beautifully. I don't believe that's anything anyone has ever said.

**MR. FRENCH:** You don't believe anything Joy said?

[Laughter.]

## **E. OHVAG ACTION ITEMS**

**1. OHVAG Will Consider Increasing the Amount of Funds Awarded to Tonto National Forest for ASP Project #571113.** – Tonto NF has requested the value of the match they included in their OHV Equipment Purchase project #571113 be replaced with \$1600 in additional OHV Recreation Fund money in exchange for transferring title to two ATVs to State Parks.

**CHAIR SAVINO:** Say hi to Joy. After the Tonto thing, we'll take a break. I'm going to agenda item E(1). "OHVAG will consider increasing the amount of funds awarded to Tonto National Forest for Arizona State Parks Project 571113. Tonto National Forest has requested the value of the match they included in their OHV Equipment Purchase Project 571113 be replaced with \$1,600 in additional OHV Recreation Fund money in exchange for transferring title to two ATVs to State Parks." Okay, we have a gentleman here from Tonto National Forest. Can you please introduce yourself?

**MR. NORMAN:** Hello everyone. Eric Norman, Cave Creek Ranger District. I'm a Recreation Planner. I'm an "on-the-ground" guy.

**CHAIR SAVINO:** Eric, can you please explain a little bit about what you're asking for?

**MR. NORMAN:** I submitted a proposal. We have two ATVs we're not allowed to use because of safety issues. There are 800 CCs. They were stolen and vandalized.

We acquired them through a grant, I believe, six years – five years ago through our OHV management efforts related to the pilot program for the Ambassador Program. In June 2013, we can't use ATVs any longer.

To cut it short, I want a UTV because it's a tool. It's a piece of equipment that I can carry tools, water, supplies – you know, get out to the trail issues and fix them. ATVs just are worthless to me for my work.

**CHAIR SAVINO:** What that work was back in – five years ago?

**MR. NORMAN:** It was for a different – it was for the Ambassador Program. Basically it was for monitoring, scouting and education purposes.

**CHAIR SAVINO:** I'm going to open this up for processing. So if you have something, we'll acknowledge it for the record, but I'll start it. Okay?

You said that it was for a different purpose and you're using it. Now you want to take and trade – use that money from them for another purpose. First of all, where – this purpose, shouldn't there be – if we awarded those ATVs for the Ambassador Program, okay, and you feel they aren't going to be used for the Ambassador Program, then you nullify what we had given those to you for, and they should come back to State Parks. That was given to you for the OHV Ambassador Program, not for the State – not for service to do carte blanche what they want with it. What you're doing is you're taking those and trading them in for a down payment on or you're matching funds for something else.

**MR. NORMAN:** I was being as –

**CHAIR SAVINO:** Isn't that kind of redundant on that?

**MR. NORMAN:** I was trying to be smart. I had two ATVs sitting in the shack. I can't use them, they're vandalized, they're immobile and I was thinking, "What can I do? I need a UTV." So, I got proactive about it.

**CHAIR SAVINO:** I agree with you there. I probably would have done the same thing. But they were – with the way the program goes, if any of us – if you fall out of the program or you can't use them for the program then they should maybe come back to – because they belong to the OHV community and they should come back to State Parks custody. Bill?

**MR. NASH:** But ultimately isn't it saving money by doing it the way he's proposing to do?

**CHAIR SAVINO:** Only if – now those programs – I have a question here to open it up. The Kids in the Woods Program, have you bought ATVs for that yet?

**MR. ROGERS:** It's going to have to be re-routed. The Program's got to be re-routed and the Forest Service can't do it.

**CHAIR SAVINO:** Okay, by taking those back –

**MR. ROGERS:** They need smaller units. These are 800s.

**CHAIR SAVINO:** They're 800s. But he wanted 500s with "double two ups." What I'm saying is they could be used for something from State Parks. They're worth more than – you're a dealer. An 800 – a 2007 800 – what? \$300 a piece?

**MR. NASH:** Three grand, tops!

**CHAIR SAVINO:** Three grand.

**MR. NASH:** And that's in good shape.

**CHAIR SAVINO:** That's in good shape.

**MR. NASH:** But they've been vandalized.

**MR. NORMAN:** That's the problem.

**CHAIR SAVINO:** Don.

**MR. FRENCH:** You said they were vandalized and immobile.

**MR. NORMAN:** They were stolen not even six months after we acquired the vehicles – stolen right out of our warehouse.

**MR. FRENCH:** My question is what shape are they in now? Do they run?

**MR. NORMAN:** No, they don't. But they can. I took them in for my three quotes. They did service on them, they check them out. They offered me \$800 apiece. So I figured they can fix them. I can't.

**MR. FRENCH:** That's what I'm saying. They're not in perfect shape. All we have are some pictures of what they look like. Mechanically –

**MR. NORMAN:** Yeah, they can be fixed. I'm not a mechanic.

**CHAIR SAVINO:** Hank?

**MR. ROGERS:** Let me make sure I understand correctly. You want to give these quads to State Parks and then the State Parks to give you credit toward your match? Is that what you're saying – on a grant? Am I understanding that correctly?

**MR. NORMAN:** Yeah. I think it's a great idea. If I can – how State Parks see it –

**CHAIR SAVINO:** Well originally – the thing, Hank – originally what happened is, when they put in – and I don't correctly recall – some time in 2011 – but they put in for a UTV, a Razor – so, he can utilize it better. Okay? Supposedly we awarded that to them. Part of the deal was, they had down on the thing \$1,600 of matching funds from the Forest Service. Those matching funds were something we had bought for them previously, these 800s. So that was where the matching funds were. Well, Bob and State Parks said, "Hey, they're worth more than that. Let's take them back. We want them back." Well they said, "Okay, if we give them back to you – we'll give them back to you, but we want to – we want \$1,600 so we can put that up for matching funds." So what we're doing is paying them twice for the same thing.



**MR. ROGERS:** Right, and that's where I've got heartburn here. You know, I don't have a problem with you using OHV and getting money to help promote what we're doing; but you know, for us to give you money to buy it; and then you want to give it back to us; and you want match for that, there's no match. There's no match there. So, that's where I've got my heartburn. I'd like to hear Bill's take on this. What is the State Parks getting here? I don't think they're getting much, are they? Probably something that's going to be in the shop from now on.

**MR. NASH:** I don't know how many repair bills are going to be on it. I mean, pictures obviously don't really tell you how they run; but I mean ultimately they need the vehicle to do what they're supposed to be doing out there; and the other two vehicles aren't going to do the job. That's what I care about.

**MR. ROGERS:** We all agree they're going to get the – they obviously already have the ATV; but it's just a matter of what we're doing now? Does State Parks want these ATVs?

**MR. BALDWIN:** Mr. Chair and Group, it was my suggestion that we make this offer to them. The fact that, you know, we've been getting requests for equipment, consistently, from people all over the place; and these appeared to be – I mean, it just appeared as though this would be a good investment of something that – the next time someone comes in and wants an ATV or they want a trail maintenance project, these could be tempered into the type of stuff that Jeff Gursh has with all of his post-diggers and his post signs and stuff like that; or to haul a small utility trailer out on the trail to do trail work, stuff like that. So they're certainly worth more than \$800 a piece in that context. That's why I thought if we get them back into our fold, then we can use them to do these things.

Now I do need to make it clear; and it says in the item here, okay – well, let me give you a brief history on this stuff. At the time they purchased these, these agreements were done under Amy, under her on-site management presence program; which was spending OHV money. She had small projects, she had inventory; she had on-site management – different categories she was giving out these grants in. All right? At that time – this was pre-Ambassador Program. This was when the idea was being formulated. The same issue we had with the BLM is that the law enforcement people were the ones spending this money for the equipment. They bought the equipment for their needs, which was patrol and monitoring of trails. These weren't ever equipped for law enforcement. I mean, they didn't have any special equipment added to them; so, since – I don't know what the real purpose was. But, in that agreement at that time, State Parks wasn't concerned about accumulating a lot of equipment. Which means that, you know, if we gave it out to them and they didn't use it, we didn't necessarily want it back. We've got no place to put it, etc.

So that particular agreement did not require them to return the property to State Parks. It was their property to surplus, or to get rid of. So they had no obligation to give it back to us; so that's why I suggested that we replace the value they need to get UTV and take those back for other program purposes.

**CHAIR SAVINO:** Okay, thank you Bob. Bill, you have anything else?

**MR. NASH:** No.

**CHAIR SAVINO:** Pete?

**MR. PFEIFER:** Nope!

**CHAIR SAVINO:** Don?

**MR. FRENCH:** I'm good I guess.

**CHAIR SAVINO:** I have one thing. Bob you've said it, but I'm going to say it – ask again, though. We've remedied this problem so this won't come up again, to where they won't be able to – these different land managers won't be able to use the equipment they have, if they're no longer using it for that purpose, to come back and use it as collateral. When I look at the thing and see that it's Forest Service putting up \$1,600 for matching funds, I think it's Forest Service labor or something like that. Not something that we bought them to turn around and give it back. I have a hard time with that. That's my only issue. It's not whether the equipment, the \$1,600 means nothing – especially since it's not mine. The quads mean nothing – the value and stuff. It's just the principle of the thing: Giving you something so you can turn around and say, "Okay, now, pay me for it." That doesn't really make sense; and I don't think you would do that.

**MR. NORMAN:** I understand.

**CHAIR SAVINO:** Maybe we just have to cut our losses and just go ahead and do something; but I just want to make sure it doesn't happen again, that the nomenclature is written right. So, Bob, do you have an answer for that?

**MR. BALDWIN:** Mr. Chair and Group, each agreement is different. Like I said, at that time, those weren't necessarily written so that we would get the property back; however, particularly with our Ambassador Agreements as far as the trailers are concerned; those are not given to the grantees. They are on loan from the State. They're State property and once that group is no longer involved in the Ambassador Program, the trailer comes back to the State. We haven't really purchased any – well now, we purchased five UTVs and two ATVs for Game and Fish not so long ago. I'm not sure what the verbiage in that states as far as whether you get those back or not; but you know, this was just a – from the issue we had with the BLM property, we just wanted to be a little more proactive in taking responsibility for using the property appropriately.

**CHAIR SAVINO:** Hank, you have something?

**MR. ROGERS:** I just think that we ought to deny this. I really, truly do. Because we're setting a precedent here that I don't think you guys are going to want to deal with, personally. Because if they continue to come back with it – I don't have a problem helping them getting UTVs and things like this, but for us to pay – give them an additional \$1,600 or something we've already gave to them, I just don't –

**MR. FRENCH:** So, you're for letting them trade it in, then?

**MR. ROGERS:** No, I want to deny this.

**CHAIR SAVINO:** I want to clarify that, Hank.

**MR. ROGERS:** I'm going to vote against the motion that's recommended here.

**CHAIR SAVINO:** Right, okay. But also, let's take it one step further. Because the other issue is, then, are they allowed to use them as a trade in? Should we make them give them back to us?

**MR. ROGERS:** No, I don't care what they do with them? I just don't want us giving them anything, any other consideration in any other way.

**CHAIR SAVINO:** Okay.

**MR. ROGERS:** You know if they can trade them in, great!

**MR. PFEIFER:** I've just got a question, then. Bob, if these vehicles did come back to you, what would you do with them?

**MR. BALDWIN:** Mr. Chair and Group, as the Ambassador Program is expanding, we're seeing more and more on-the-ground projects being handled. Again, like I said, if we can equip these ATVs to do trail work, to do responsible maintenance, BLM has what they call a trail rake that they're going to pull behind their ATVs to maintain trails. Hank has trailers that he's loaded with materials to haul on his trail and dump stuff. Jeff Gursh has converted one of his ATVs into a fence – into a signing machine which is all rigged on the back with his – what do they call them, the things that drive the –

**MR. ROGERS:** Post drivers.

**MR. BALDWIN:** Post drivers – into the ground that carries the fiberglass posts, all that kind of stuff. You know, these are big units. They're not recreational units. They're hunter units for somebody who's going to lug an elk out of somewhere. So, I mean, for \$800 an ATV, when someone says to us, "Well, we want an ATV for our trail project," I've got just the thing for you.

**CHAIR SAVINO:** But we cannot get those back unless we give them \$1,600. They're holding us hostage for that \$1,600 that's our money to start. Is that what you're saying?

**MR. BALDWIN:** They belong to the Forest Service. It's up to them to do what they need to.

**CHAIR SAVINO:** Okay, one more question, then we're going to have lunch.

**MR. ROGERS:** If we get ahold of these – we end up getting them, where's the money coming from to maintain them? They need work to be brought up to shape and maintained. Is that going to come back, or is that administration or –

**MR. BALDWIN:** Mr. Chair and Group, we've got \$1.8 million sitting in the bank.

[Laughter.]

**MR. ROGERS:** You think we can swing it?

**CHAIR SAVINO:** Like I said, it's not the \$1,600, it's the principle of the thing.

What I'm going to do – then we can vote – I'm going to read this off, how it is written; then you can say yea or nay, then we go. If we get too many yeas –

**MR. ROGERS:** Just have someone make a motion. Just go the normal way, John, on it. Make a motion.

**CHAIR SAVINO:** Okay, you said it. You make the motion. Hank?

**MR. ROGERS:** No, if somebody wants to make that motion, make that motion.

**CHAIR SAVINO:** Okay. I'd like to entertain a motion.

**MR. PFEIFER:** Okay, I move to award an additional \$1,600 to the Tonto National Forest, Cave Creek Ranger District, to the OHV Equipment Purchase Project 571113, in exchange for its transfer to Arizona State Parks of two Polaris 800 ATVs originally purchased with OHV recreation fund money in support for the Forest OHV On-Site Management Program.

**CHAIR SAVINO:** Okay, is there a second?

**MR. NASH:** I second it.

**CHAIR SAVINO:** Seconded by Bill Nash. Okay, we've had our discussion on it, let's go to a vote and I'm gonna call – it's going to be a call vote. Okay? Don French? Yea or nay?

**MR. FRENCH:** Yea.

**CHAIR SAVINO:** Pete Pfeifer?

**MR. PFEIFER:** Yea.

**CHAIR SAVINO:** Hank Rogers?

**MR. ROGERS:** I'm going to clarify my vote. I'm reversing my vote because I like Bob Baldwin. If he wants to take on them things and maintain them, go ahead, buddy. Yea!

**CHAIR SAVINO:** Bill Nash?

**MR. NASH:** Yea.

**CHAIR SAVINO:** Okay, it's a unanimous decision.

**MR. NORMAN:** Gentlemen, thank you.

**CHAIR SAVINO:** But you understand where we're coming from on this thing?

**MR. NORMAN:** Yeah.

**MR. ROGERS:** I think it's going to come back and bite you guys, though.

**CHAIR SAVINO:** Well, I know myself I'm going to be more vigilant on what we do with this stuff when awarding property now.

**MR. FRENCH:** Are we going to take a break?

**BREAK 2:35 – 2:44 p.m.**

**D. REPORTS** – may be attached or presented verbally or the information may be provided at the meeting and will address the following subjects:

**2. Staff Reports:**

c. Update on the Board directive to study the feasibility of including OHV activities at existing State parks.

**CHAIR SAVINO:** Let's go on to the – your part Bob. Hang on. I'm going to Annie McVay. Okay, Annie, I'm going to go to three – which one is it, C? On two, agenda item number two under "C." "Update on the Board directive to study the feasibility of including OHV activities at existing State Parks." Okay, welcome back Annie.

**MS. McVAY:** Thank you.

**CHAIR SAVINO:** Annie used to – for those of you – well, I think you all knew. Bill and Don didn't. Annie was in charge of the hiker groups.

**MS. McVAY:** Yeah. That doesn't make me a bad person.

[Laughter.]

**MS. McVAY:** But I was at State Parks for about ten years working as a State Trails Coordinator. In December 2010 I started a doctoral program at Arizona State University in Community Resources and Development. So when the Board directed staff to work on an OHV feasibility study they called ASU. It turned out that instead of hiring ASU they just hired me directly so that we could do this a lot quicker and for a lot less money. So we're going to get started immediately.

So, what the OHV feasibility study will do is – first of all, the listed criteria that will be needed for a Park to either be host to park OHV opportunities or as a staging area, and the draft criteria is presented today. I'm sorry I couldn't get it out to you before hand, but I just started working on this, this week. Once we establish the criteria we're going to start running our parks through these to see which ones are eligible. A lot of our parks, as you know, will be eliminated pretty quickly. An example of that is Reardon Mansion State Park where we own less than an acre in the middle of campus at NAU. So a lot of the Park criteria will be weeded out quickly.

For those parks that do have more potential I intend to do a lot more in-depth study on, including getting maps of existing OHV routes in the area, working with land managers, and hopefully – this report will not necessarily give any recommendation on what to do; but just show the feasibility of each part – very objective criteria of what is possible at each of the State Parks.

So, I was hoping that you guys – and I know you may not be able to do that today – but go through the criteria that we will be using to judge the feasibility of parks and then get back with us.

**CHAIR SAVINO:** Just real quick – you might have this on there, so bear with me on this. State Parks – one of the issues is that 90 percent of the State Parks are on BLM land or Forest Service Land. Okay? So you're dealing with that, too. You're dealing with – and then 100 percent of the rides – riding will be done on BLM or Forest Service land.

**MS. McVAY:** Yes.

**CHAIR SAVINO:** Are you working in here – is there something that shows that you have to take that into consideration when doing it?

**MS. McVAY:** Yes.

**CHAIR SAVINO:** When we talk about a certain park, Buckskin State Park, and BLM says there's no way you're even going to consider that, then –

**MS. McVAY:** Well what this report will do is it won't necessarily make a decision. Say for Buckskin, it will say there's a high potential of usage of the staging area; and these are the considerations that would need to be in place. But there probably would be a high potential for feasibility knowing that it's run by public land, we do have a camp ground there. I think that they – you know, being a marina, there's even gas. So, as far as those criteria, there's a high feasibility of it than the actual management in turning it into a staging area beyond the scope of this report.

**CHAIR SAVINO:** On the same note, are you taking consideration, for instance – Lyman Lake, the communities around there they are supporting it.

**MS. McVAY:** Yeah, there is an agenda – a list of community support that comes with it.

**MR. FRENCH:** It's on the back page.

**CHAIR SAVINO:** Okay.

**MS. McVAY:** I know you've not had a good opportunity to look at this. Which is why I gave you my phone number, so, feel free to call and discuss.

**CHAIR SAVINO:** Hank, you have any comments – questions?

**MR. ROGERS:** Annie and I talked before the meeting and I have full confidence she'll do a good job with this. You know, and I expressed, you know, very frankly to Annie my concern that we are very interested in OHV recreation in some of these parks and they need to be. Annie told me that any time I wanted her to go ride she had a quad and she'd ride with me.

**CHAIR SAVINO:** Well, she has quads now.

**MS. McVAY:** Yeah, two of them.

[Laughter.]

**MR. ROGERS:** Anyway, I'm excited for her to do it. I think she'll do a good job. I've been around her for a long time and I have full confidence she can take care of it.

**CHAIR SAVINO:** I'd like to mention something about Hank. This is a good project that we're doing; and I have to commend Hank for taking the initiative to go forward with this and push it to where the State Parks Board did recognize this and it goes a long way toward helping the OHV community. Thank you, Hank, for doing that.

Any other questions for Annie?

**MR. PFEIFER:** I just had a question. San Rafael Valley, down there just south of Sonora, there's a state park there that's been kind of – there are a lot riding opportunities there. What's happening with that?

**MS. McVAY:** I don't know exactly – it's closed to the public right now.

**MR. BALDWIN:** It's never been – we never really had a plan for how to manage – what to do with it. I mean, they own the property. It's conservation property, but through – it's nothing that – again, it just tends to be feasible.

**MR. PFEIFER:** Don't people like to either camp there, or get water, at least? It's real pretty down there.

**CHAIR SAVINO:** And I would like to have – Hank, this is your last meeting, but I would like to have you request, as Chairman of this Board, that you stay involved; and that you keep Hank involved in the Lyman Lake.

**MR. ROGERS:** We've already discussed that.

**CHAIR SAVINO:** Okay, so you will –

**MR. ROGERS:** She will be in touch with me.

**CHAIR SAVINO:** Okay.

**MR. ROGERS:** And I'll be happy to help her.

**MS. McVAY:** Yes and we're hoping to have this report completed by June. So, unless you guys get a chance to look at the criteria, if there's anything we're missing – especially on the OHV-specific stuff – let me know. Then we'll come back to you when we've sort of scored our parks so you can see where we think there is feasibility. If there's anything you think we've missed; or if there are considerations we didn't have, then you'll have a chance to sort of comment.

**CHAIR SAVINO:** Okay.

**MR. BALDWIN:** Mr. Chair and Group, I know that Annie was just getting started on this; but I wanted to put it on the agenda. We'll have it as an ongoing item so that she can update us at each meeting. I just wanted you to know that in response to the Board actions that State Parks is taking action.

**CHAIR SAVINO:** Oh, no, it's great! I appreciate it. And, we'll see you at every meeting.

**MR. ROGERS:** I just have one request. Annie, the sooner the better for me.

**MS. McVAY:** Okay.

**MR. ROGERS:** So, if you could put that up at the top, I would appreciate that.

**CHAIR SAVINO:** Okay, thank you very much. We'll see you.

**D. REPORTS** – may be attached or presented verbally or the information may be provided at the meeting and will address the following subjects:

**2. Staff Reports:**

**b.** Update on the progress of PRfect Media under the contract to update the State Parks OHV webpages and improve communication with users. The discussion will include the best use of video recorded at OHV events and the schedule of events to be visited.

**CHAIR SAVINO:** Okay, I'm going to go on to agenda item number 2(B), "Update on the progress of PRfect Media under the contract to update the State Parks OHV web pages and improve communication with users. The discussion will include the best use of video recordings of OHV events and the schedule of events to be visited."

**MR. MERRITT:** Hello everybody.

**CHAIR SAVINO:** For purposes of the recording, go ahead and introduce yourselves.

**MR. MERRITT:** You betcha! My name is Ron Merritt and we originally met at the first meeting about – a little more than two months ago. We're about two months into our contract with you now. So what we're planning on doing today is giving you an update on where we're at with our project. Also, we need to conclude our meeting with – we need some input from the Advisory Committee on projects that we are working on at this time.

We do have a fairly robust amount of information to share with you. We have an agenda that we're passing out right now.

**MR. ROGERS:** Mr. Chair – excuse me – could we just take a small break? I need to hit the men's room.

**CHAIR SAVINO:** Oh I promised to.

**MR. MERRITT:** Okay, we'll stop where we're at.

**CHAIR SAVINO:** All right, I promised to. I have a tendency just to carry on.

[Break.]

**CHAIR SAVINO:** Bob, are you ready?

**MR. BALDWIN:** Yeah.

**CHAIR SAVINO:** I'd like to call this meeting back into order. We'll continue on from where we were. You can take over.

**MR. MERRITT:** I'll go ahead and re-introduce. My name is Ron Merritt. This is Iliana Bulnes. We are from PRfect Media and we are here to give the Advisory Committee an update on where we're at with our project after being on the job a little more than two months. We're about nine or ten weeks into the project now.



We have a fairly robust agenda, which is in front of you, which we are going to go through. This agenda – for the interest of time what we’re going to do is kind of go over the projects that we’re working on at this moment. Most of the stuff, of course, is still in progress because we are very early in this program that we’re working with you.

Iliana is actually the primary account executive. She is the day-to-day contact with Bob; and they’re the ones who have the email conversations going back and forth. I oversee all of the project work and make sure the sensitivities of OHV are also being met as we move forward. So, I’m going to turn over at least the account activity portion of this meeting to her so she can explain to you where we’re at with projects.

**MS. BULNES:** Okay, so I’ll just start going down the list. I’m kinda breaking these down to “completed,” “current,” and “upcoming” activities. So, completed activity – well, it’s kind of ongoing – “identified OHV 2012 events.” It’s obviously early in the year so not all the events are posted; but, what we’ve done is we’ve actually created a sheet which you guys all have a copy of. It’s got the highlights on there. These are all the events that we have identified that are worth going out to – big events. We’ve highlighted the events that we have scheduled a videographer to go out and attend and videotape, you know, the people, the crowds, the terrains.

**MR. NASH:** There was one I didn’t see on here, which is the Lucas Oil Race, coming up; which is an off-road race.

**CHAIR SAVINO:** Okay.

**MR. NASH:** They have a UTV class there. That will have more people actually at it as far as spectators go than any other race that will be in this state.

**CHAIR SAVINO:** The Lucas Oil Race you say?

**MR. NASH:** Yeah, it’s the Lucas Oil Off-Road Race. It’s at Speed Roll(?), I believe, in March or April.

**CHAIR SAVINO:** Got it.

**MR. NASH:** Then I think there’s one later in the year, again, at Firebird. It’s a national series that’s kind of in the southwest more than anywhere else. I think the farthest north they go is Salt Lake City. But you’re talking – there will be 10-to-15,000 spectators there.

**MS. BULNES:** Okay, that’s great! Yeah, a lot of this information – and I’m kinda getting ahead of myself – well, actually, no. I’m not getting ahead of myself. We’ve actually been reaching out to a lot of clubs and organizations. A lot of the organizations that were on the website are still current; but a lot of them are outdated. So what we did was we tried to refresh, started doing some research on our end to try to find more organizations that are out there. Granted, it’s mainly going online, calling – you know, any sort of feedback that we get from members of OHV clubs is always – you know, we’re always looking for that

information. So thank you very much for letting us know about the Lucas Oil Off-Road Race. We'll definitely add it on.

**MR. NASH:** I'd like to give you another one.

**MS. BULNES:** Okay.

**MR. NASH:** The Arizona Game and Fish Expo in March. There's a lot of OHV involved in that.

**CHAIR SAVINO:** Yeah, that's Ben Avery.

**MR. NASH:** Ben Avery, yeah. I think it's the end of March sometime.

**MS. BULNES:** Okay.

**MR. PFEIFER:** Another question that I have, are you going to promote the recreational side of things as well as the racing side of things?

**MS. BULNES:** And that's actually going to be what the message – we're going to get to that.

**MR. PFEIFER:** That's why I was asking, like rock crawling events and that type of stuff – actually the person you probably needed to get ahold of is probably Rebecca.

**CHAIR SAVINO:** Well we have an avenue that we – and one of my questions was going to be – I know I've been out of touch for a while, but have we – Bob, you can probably answer this. Have we responded to any of your – any of our members respond to your requests for information on these things?

**MS. BULNES:** Well, what we've done is we've actually reached out to people. First what we wanted to do is we wanted to gather email addresses because that's the best way of communication. We started reaching out to all the clubs and organizations. Didn't really hear much, to be honest, from people. You know, we started compiling – we started doing a lot of researches online and just started adding email addresses. What we're planning on doing is, come March, we're going to send out a newsletter. This newsletter is going to be our first communication out to the clubs and organizations saying, "Hey, here's a list of upcoming events. Here are some new laws that are coming into play. Support OHV." You know, basically a newsletter. We're going to do a monthly newsletter.

Then from there, hopefully, we'll start to hear back from people saying, "Hey, you know, add this person to the list. We've got this club that's out there. Oh, we've got this other event." So right now we're kind of doing it kind of on a whim. Once we start emailing out to people – when we start these email communications we're hopefully going to start to whittle down and figure out, okay, "who do we need to talk to; who are the big players" so that's kind of what our ultimate goal is come March.

**CHAIR SAVINO:** If I get the permission from our club – I'm the president of the White Mountain Open Trail Association – to give you their email addresses –

**MS. BULNES:** Oh yeah, that would be perfect.

**CHAIR SAVINO:** Will you do that?

**MS. BULNES:** Yes, yes.

**CHAIR SAVINO:** You also will make sure it doesn't get out to all these –

**MR. MERRITT:** Yeah, we have had some instances where as we were updating the association lists across the entire state – which by the way, you do have in your packet – there appears – we are about to 49 or so that we have updated already, clubs and associations, meaning we have good email addresses and things of that nature – that we believe at this moment anyway.

So, what we're trying to do is, if a club or an organization wants to give us the membership list where we can distribute information about events and activities going on – especially in the monthly newsletter, directly; that's great! If they don't then we want a good email address in order to send to the president or at least the chairperson of that particular club, so that he or she can then distribute it to their own members. So, depending upon how they want to work that and their sensitivity behind it. But obviously everything that we have in our system is secured. So if we did have an organization like one who says, "Hey, here's our membership list. Put us on the directory mailings so that we get the monthly newsletter, the event calendars," and everything else that we're putting together for you; then that's great.

**CHAIR SAVINO:** Okay, great! Sorry to interrupt.

**MS. BULNES:** Oh, no worries. Okay, so, next on the list: "Website/Copy Rewrite," that is that big packet that you all have. Basically what we did is we went to the current website and just kind of refreshed it a little bit. There was some content on there that was a little bit outdated. So we just went back in and rewrote. The big changes were basically to the clubs and organizations. Like I said, some of them are no longer valid. Some of them their websites are down or they've got new websites – so we just went in and refreshed.

You know, the main thing that we're trying to push now on the website is to get people to sign up for this monthly newsletter. In this monthly newsletter is where we're going to communicate upcoming events, new laws and legislation – basically what we're going to do is we're going to be updating people, on a monthly basis, on what's going on.

**MR. MERRITT:** The clubs and organizations are going to be an ongoing update because I will tell you it appears to change quite a bit. So the list that we currently have in the system – in this packet here, the 49 different clubs and associations – we are constantly having to update this and make sure that it is the most accurate we can make it. Now, there are going to be changes in those clubs and organizations. Every time we send out – when our first newsletter goes out to these organizations, we're going to find out what changes have already been made, based upon the bounce-backs. Then we'll have to try to contact that club

or organization, see who's running it, again; who's at the lead; can we get a membership list, et cetera, et cetera.

So that is going to be an ongoing thing for the full term of this contract – constantly keeping those clubs and organizations and those associations updated on the website. So that will be something we will be doing on a constant basis, plus keeping our own mailing lists as updated as possible.

**MR. ROGERS:** If a club distributes to all the members, the members would have the option to opt in?

**MS. BULNES:** Absolutely.

**MR. MERRITT:** Get mail directly from us.

**MR. ROGERS:** Should they choose to do that?

**MS. BULNES:** Right, right. As of right now, just going as Ron said, to the president; or you know, to the main email account; and then, if we want to get more members on there we certainly can.

**MR. MERRITT:** So, where we're at right now as far as the website is concerned, we've gone through the existing website, made some recommendations. Bob has that. Ty, do you have that, too?

**MR. BALDWIN:** That's the first he's seen it.

**MR. MERRITT:** It's the first he's seen it, okay. Bob and Ty have to kind of look at this. We're not re-inventing the website by any means. All we're doing is just cleaning it up a little bit, making it a little bit more user-friendly for people to get information when they come to the site. As we continue to go through our agenda here, there will be other things that we will be doing, such as the videos, which is what we're going to talk about here shortly. Go ahead.

**MS. BULNES:** Next, something we have developed, as I was saying the email that we're going to be sending out on a monthly basis. We've developed already a template for it if you guys want to take a look at it, you know, you most certainly can. So this is what it's going to look like. It's just going to be pretty straight forward. We're just going to update it with new items that we – information that we get from clubs and organizations – from the State as well.

**MR. MERRITT:** An electronic newsletter typically has between three and five articles. They could be events going on across the state for that month, which we will be talking about in this newsletter. This newsletter is going to be the primary communication piece which will be distributed to all the clubs and organizations throughout the entire state. At that point we are hoping that as this information then gets out we have individuals coming to the website and signing up to be on the list themselves. Therefore, you got the primary organizations and clubs and then you've got members – individual members also wanting that information sent to them directly.

So, that is kind of like the template of what you're going to see. It'll look the same every single month. There will be branding all the way through. All that's going to change is: what are highlighting, what events are coming up, what's going on – this gives us an opportunity to promote OHV as well. If there's anything legislatively you want us to promote in that, that is something we're going to be looking towards the Advisory Committee to say: "Hey, we want to endorse this" or "We don't want to endorse that," or whatever is happening, this can be your primary communication tool throughout the entire state.

**MR. NASH:** May I make a suggestion?

**CHAIR SAVINO:** Yes sir.

**MR. NASH:** On the top of that you should have probably all of the types of vehicles that are OHV versus just one.

**CHAIR SAVINO:** Got it!

**MR. NASH:** I think you should have a picture of a Jeep Rock Crawler, a dirt bike; a side-by-side up in the woods – show the different scenery and stuff on it. The reason for that is if I'm a person who's driving a Jeep and I'm a rock crawler or something and I get something with a motorcycle on it, I'm just going to delete it. Probably not even read it. You don't want to get into that situation where they're just considering it spam right away.

**CHAIR SAVINO:** Okay.

**MR. NASH:** You want to include, I think, all of the –

**MS. BULNES:** Right!

**CHAIR SAVINO:** Well then we will re-design that.

**MR. NASH:** And you can get ahold of the guy I put on the back of my card, Matt. We have a ton of stock footage for all that stuff other than Jeep that we can provide you to get you some real good stuff.

**CHAIR SAVINO:** Excellent, excellent!

**MS. BULNES:** Okay. Now, as far as the vehicles, are there – because obviously we've got a small area of real estate – are there – what are the main, I guess –

**MR. NASH:** Jeeps, UTVs which are side-by-sides, ATVs and dirt bikes.

**CHAIR SAVINO:** Yeah.

**MS. BULNES:** Okay. So those four would probably be the key ones that you would recommend.

**CHAIR SAVINO:** And the side-by-side should be a Polaris Razor.

[Laughter.]

**MR. MERRITT:** You want the name on there, too!

[Laughter.]

**MR. ROGERS:** Bill brings up another good point, too, though. You know, our state's a diverse state. Look at these pictures. You know, we're not all desert, we're not all forest, we've got – we've got everything you could want here.

**MR. NASH:** Yeah, we've got some great stuff of Alto Pitt with ATV, I mean, tons of different stuff. We're using all of our marketing stuff, too.

**MR. MERRITT:** Well then we'll make some adjustments then to the newsletter – the visual look of it so that it's a little more balanced for what you're looking for.

**CHAIR SAVINO:** Sorry to interrupt.

**MR. MERRITT:** That's all right.

**CHAIR SAVINO:** Do you feel – do members feel that somewhere on that thing it should have – it has State Parks on there. There's no mention anywhere on there of the Off-Highway Vehicle Advisory Group. Getting back to some of the stuff – input we got from some of the applications – applicants. They had no idea that this group even existed.

**MR. MERRITT:** Yeah Bob just wants to take all the glory.

**CHAIR SAVINO:** Yeah, I know.

[Laughter.]

**CHAIR SAVINO:** That's what I'm trying to get away from.

**MR. ROGERS:** That's what paid for this thing. I don't think OHVAG has to be mentioned.

**MR. MERRITT:** John, let me ask you this since this is going to be directed – a question directed right at you. In many newsletters – we write about a dozen a month for various industries. We do this all the time. Honestly, what we do as well, in order to really promote the source of where that newsletter is coming from, we will ghost write an article on behalf of the Board Chairman. So would you like us to ghost write an article on behalf of the OHVAG Advisory Committee? You approve what we write, of course, every month; but there'll be a mini-letter, so-to-speak, coming from you which would be in each one of these newsletters. So, therefore, obviously we're talking about the OHVAG Advisory Committee being mentioned in every single newsletter because there will be a letter coming from you as the Board Chair.

**CHAIR SAVINO:** I don't mind that one bit, myself. I don't have a problem there. If I'm not elected to the next term I don't know if the next person –

**MR. MERRITT:** Well, whoever sits in the seat.

**CHAIR SAVINO:** Somebody in the seat or their delegate – let's put it that way. I may have somebody else from our group do it.

**MR. MERRITT:** We have a full-time staff writer and that's all he does. He writes – he ghost writes an awful lot of articles – and frankly personal letters – for everybody. So it's not a big deal.

**CHAIR SAVINO:** Let's run with this for a second, okay?

**MR. MERRITT:** Of course.

**CHAIR SAVINO:** Do we have the census money coming from the Off-Highway Vehicle Community for this thing, but State Parks is involved in it – do we have the leeway to – if we have an issue with BLM? Do we write that? What content do we put in there?

**MR. MERRITT:** I think this should be positive only.

**CHAIR SAVINO:** Positive only.

**MR. MERRITT:** No complaining whatsoever, no finger pointing whatsoever. It needs to be totally positive.

**CHAIR SAVINO:** We want to promote OHV in general.

**MR. MERRITT:** I would think that you would want to have the funding information in there – you know, the dollars that have been given out; or the dollars that are available, more importantly, out there for people to apply for grants and who can – I mean, the grant process, to try and find it on the State Parks website and go through it! We need to ghost write a nice little article that goes in that – to go after this.

**CHAIR SAVINO:** Okay, see, that actually will help me.

**MR. MERRITT:** Because as we sat here and listened to the fact that you're sitting on this money that nobody's applying for.

**CHAIR SAVINO:** Right!

**MR. MERRITT:** You can use this newsletter which comes out monthly, use this as a primary communications tool, to let all of the organizations that are out there know, "Hey, by the way, we have this grant available; and this, this and this." That information we just get from Bob and frankly we can plug that into any of these – any of these newsletters that come out monthly.

**MR. NASH:** And I want to let them know about this stuff that we're approving. You know, like opening up all the trails back up on the north side of Tonto, and give them an idea of when those trail systems are going to be back open; give these people something positive to talk about because we already heard – the only thing I heard was the guy saying we shut down 112 miles of trails, not a word about the 400 and something that actually are going to be opening back up.

**CHAIR SAVINO:** Exactly.

**MR. NASH:** It's always the negative stuff that gets around.

**MR. ROGERS:** You can work in the negative in a positive way, too. You know, when you want to jab the Forest Service in the eye for something they did.

**MR. NASH:** I'd rather jab them head-on here.

**CHAIR SAVINO:** Okay, let's run with it and let's see what happens.

**MR. MERRITT:** Then we will move forward with that. We will ghost write a letter for you on a monthly basis. Obviously it will be sent over – Bob, we’ll have to send it to you; you’ll have to get it to John. You’ll have to – you make whatever changes you want to make on it because basically it’s your voice, we’re writing it in your voice. If there’s anything in particular that you want us to focus on, on a month-to-month basis, let us know in advance before we write.

**CHAIR SAVINO:** Gotcha!

**MR. MERRITT:** The first one is coming out in March. It’s coming out next month.

**CHAIR SAVINO:** Okay.

**MR. FRENCH:** One more thing, okay? You guys feel like you should have an Off-Highway Sticker?

**MR. NASH:** We can use our logo. Our OHVAG logo would be cool!

**MR. FRENCH:** Or the sticker. The Sticker Fund paid for this.

**CHAIR SAVINO:** What is -- I’ve been on this thing – what is this sticker you’re talking about?

**MR. FRENCH:** Don’t they have a symbol that shows –

**CHAIR SAVINO:** No, there’s the State Parks thing.

**MR. FRENCH:** The little blue/black sticker with the slash in it?

**MR. ROGERS:** Game and Fish has all that, if you need it.

**MR. FRENCH:** Well, we’ve been talking about it – this is getting off the subject a little bit, but we’ve been talking about when we fund projects like this to let people know. What do we have for that? We said we have funds.

**MR. BALDWIN:** We have signs that say, “Off-Highway Vehicle Recreation Fund,” which is the sticker funds. We also have – Jeff Gursh developed a decal –

**MR. FRENCH:** That’s what I thought. Could we get something like that on here?

**MS. BULNES:** Yeah. I mean, we could even make mention of it. Like do a little mini-article on it.

**CHAIR SAVINO:** You guys get what we’re talking about.

**MR. MERRITT:** We do.

**CHAIR SAVINO:** You were here, privy to these members’ the applicants when they were talking about, “Hey, nobody knows about us.”

**MS. BULNES:** Right. We heard about the concerns and that we need to start promoting and letting people know all the positive things and about all the funding that you guys have available.

**MR. MERRITT:** Just keep in mind we’ve got one of these coming out every month for you. So we don’t have to throw it all into one newsletter. We can distribute this over a period of time. So there’s always going to be proactive information to



send out. I do think the little sticker on there. It could go up in the left-hand corner and not be in the way.

**MR. NASH:** I would recommend, then, just doing an article on that, maybe in the March or April edition where we talk about where the money is coming from.

**MR. MERRITT:** On the first article coming out.

**MR. NASH:** On the first article coming out where the money's coming from; exactly what it's – why we're doing this and why we're doing it for you; and that's pretty much what we need to – we need to do that.

**CHAIR SAVINO:** I'll write that. I will send it to Bob and then get it back there; that way – everything we need to funnel through Bob, naturally; receive approval and then we'll do that.

**MR. MERRITT:** You want to write your first article, then?

**CHAIR SAVINO:** I'll write it.

**MS. BULNES:** The sooner the better because we're going to be sending it out on the first.

**MR. MERRITT:** Or as close to the first as we can; at least in the first week. We like to send out newsletters in the first week of every month so it doesn't get too deep into the month.

**CHAIR SAVINO:** Gotcha! So we'll send it to Bob this week.

**MS. BULNES:** Okay. And we also have – you know, as Ron mentioned, we have a staff writer and we have a proofreader.

**CHAIR SAVINO:** I don't have any problem with that. I've been used to writing letters.

**MR. MERRITT:** It's up to you. If you'd like to write your articles every month, that's great. If you want us to ghost write it you just let us know.

**CHAIR SAVINO:** Let me write them at first, then we'll go from there.

**MR. MERRITT:** Whatever you wanna do.

**MR. FRENCH:** Can it be in English?

[Laughter.]

**MR. MERRITT:** I tell you what, if we get your article and we clean it up a little bit; we'll make you look very good.

**CHAIR SAVINO:** Okay.

**MR. MERRITT:** Because we have a proofreader and our staff writer's got 28 years' experience as a writer.

**CHAIR SAVINO:** Gotcha!

**MS. BULNES:** And then the last item that we completed were filming of the two OHV events; the Motor City Road Championship Series which was over in Wickenburg; and then the Parker Event that was just this last Saturday.

**CHAIR SAVINO:** I wish you would have – I'm sure you didn't have it or otherwise you would have done it – you see the Parker – I was down there for that. In fact, they had one on January 6 which was just ATVs, UTVs and motorcycles. "Best in Desert" promoted that also; in fact, Don's son raced in it. That would have been a good one because that was centered around the types of vehicles that pay for the sticker fund.

**MS. BULNES:** Oh, okay.

**CHAIR SAVINO:** That you should remember. They separated the cars from the – the trucks and cars and stuff from the motorcycles. It's too dangerous.

**MR. NASH:** (Wilbur Works??) is coming up, too, in Havasu in March.

**CHAIR SAVINO:** Yeah, that's a big one. I think it's on there.

**MR. NASH:** It's on two different weekends. Bikes on one weekend and ATVs are on the other.

**CHAIR SAVINO:** What have you done about our concern about other people? You're addressing getting out to clubs, organizations, what have you, in the state. We have a big influx of out-of-staters coming in. There's a bill right now where the reciprocity is going away and they're going to have to start paying for this sticker fund. I'm constantly getting information from these people – or comments from these snow-birds saying, "I'm not gonna pay for something if the money's not going towards trails," or what have you. We need to get out to them. How are you going to capture that crowd, the people who –

**MR. MERRITT:** We have not gotten to that point yet.

**MR. NASH:** Yeah it's just a lot of snow-birds. You've got a lot of "October-thru-April" people who live here. We will be taking this and shooting it out to our email.

**MR. MERRITT:** Yeah, we're into February now and we're only a couple months into this and we're already addressing an awful lot of the other issues that we needed to address. We have not yet addressed that particular issue; but we will be addressing it in mid-to-late summer when we get to the point.

**MR. NASH:** Well then you can have something if they want to get it; or they can pass it along to a friend and then they can start throwing their emails on it. We do the same thing with all of our HOG Newsletters and our newsletters we send out to the dealerships. You end up getting it out real quick.

**CHAIR SAVINO:** And also we come across a lot of people who are from other states and other clubs. We can pass that information on to you and then maybe you can send that email letter to them.

**MR. MERRITT:** Every time we get information we can increase that mailing directory, actually, that gets the monthly newsletter. That's just more – it's better for everybody. Out-of-state associations, out-of-state contacts, whatever, we don't care. We want to add them to the list.

**CHAIR SAVINO:** Okay, great! Go ahead.

**MS. BULNES:** So we've kind of already gone over what we're currently doing, which is the newsletter; we're constantly reaching out to the clubs and organizations, collecting more information, upcoming events, emails – we're just continuing researching events that are coming up, you know, from people telling us; from websites, updating our information – so we're just kind of doing that on an ongoing basis. Upcoming, we have the March newsletter which we already discussed. The one thing that we do need to talk about a little bit more is the videos. We did send out a videographer to those two events that I mentioned. We obviously have events that are coming up. We obviously really want to send out a videographer for these big events; however, we need to figure out what the goal is or what the message is and what we're trying to convey.

**MR. MERRITT:** We want some feedback and some direction from the Advisory Committee today on what your primary target would like to be for these videos that we are shooting.

**MR. NASH:** Family recreation.

**MR. MERRITT:** Okay, well there's different – and this is why we need to hear this because honestly there are different things that these videos can be used for. They can be used specifically to promote an event; they can be used specifically to promote motorcycle riding; they can be used specifically to promote OHV; or they can be used specifically as a "family-type" of an event. Those are four different types of videos for the same thing that can be shot.

So, what we need is some feedback. Now we've shot two videos so far. They're not edited yet. We only have just the raw footage because obviously we just shot Parker last weekend.

**MR. NASH:** But you got the Boulders, which is a great place to go film, especially if you have no OHV Ambassador stuff out there.

**MR. MERRITT:** Eventually these videos are all going to show up on the website as they are being produced; but it's the messaging of the videos and how you want – how the Advisory Committee wants the videos to be presented. Do you want us to present and strictly do the messaging towards the promotion of off-highway vehicles in general; and if that's the case, do we need to give specific time to Jeep rides, specific time to this?

**CHAIR SAVINO:** We're off-road recreation opportunities in the state of Arizona.

**MR. MERRITT:** Okay.

**CHAIR SAVINO:** Because what we're trying to do; and one of these things – one of the reasons we went this direction to hire you is to – that we felt that – like the

people up there that we were interviewing stated, "We don't know that this is going on." We've had these discussions with State Parks and they have a great website; but people didn't know to go to the State Parks website to get any information about off-highway vehicles. You go to California and you ask anybody from California, that's the first place they will not go, is to State Parks because they're closing them all down and they don't allow OHV vehicles in the park.

**MR. MERRITT:** No, I understand that. I guess what we're trying to ask is – please?

**MR. NASH:** Are you talking about positions and interest?

**MR. MERRITT:** We're looking for some feedback on the positioning where you'd like these videos to be and –

**MR. NASH:** Okay, then what's the interest behind it? The interest is to promote responsible, motorized recreation. You can promote the competitive side of things which introduces speed and adventure; all the things that the young guys like to see, right? But if they take that same mindset out on the trail, they're going to end up hurting themselves, hurting somebody else; or tearing up the desert. So you have to kinda have a balance between those things. That's really what we're looking at.

**MR. ROGERS:** I'd like to see everything, you know, like Bill talked about on this thing here. We talked about single track, we talked about ATV, UTV, Jeep, rock crawling – you know, we need to have videos on all of them, in my opinion. So people can come and see what we have here in this state.

**MR. NASH:** Part of that footage is already out there and available from OEMs. Matt can certainly help you guys on that aspect.

**MR. MERRITT:** Yeah, we're aware there's a lot of it out there already. We're trying to figure out, you know, as we go and cover these events throughout the state, what's the message behind it? Are we messaging; are you looking to message the event; or are you looking to message OHV promotions in general; or are you looking to message the trail? You could message an individual trail in the video if you wanted to.

**MR. ROGERS:** I think you need to be careful with that.

**MR. FRENCH:** Yeah, then you're going to overwhelm an area, then that's going to bite us in the butt.

**MR. MERRITT:** That's why we're asking you now before we go down this road.

**MR. FRENCH:** I think it's safe in general – you know, safe promoting safe OHV.

**CHAIR SAVINO:** If we were to get down the road and we developed a Piute Trail System; then that's a whole 'nother story.

**MR. FRENCH:** Diversity and safety – I mean –

**MR. MERRITT:** Have you guys – are you familiar with the National Off-Highway Vehicle Conservation Council?

**CHAIR SAVINO:** Yes.

**MR. FRENCH:** They do it well; and they're promoting the right idea. The manufacturers and everything are right on board with that. So you kind of need to mirror that only more for the local area; or for the state?

**MR. MERRITT:** See that's the direction we were looking for. We were looking for what direction does the Advisory Council want us to go in because there are so many directions you can do with a video. So, if that's the direction then now we have guidance.

**MR. ROGERS:** I think one of the things you need to do, though, for our events just have a place where you can plug events. You know what I mean? Have a calendar and say, "Hey, in January we've got this," blah, blah, blah. Where you can highlight and help advertise those events because that will help those people having them.

**MS. BULNES:** And that's what we're trying to do with the newsletter because then we're grabbing their email address –

**MR. ROGERS:** Just simply highlight our state, that's all I can say; and show it responsibly. That's my recommendation.

**MR. FRENCH:** Because once somebody buys an off-highway vehicle whatever it happens to be; then they're looking for things to do with it. That's kind of where the events get plugged in. "If you're into competition you can do this." "If you're into camping and trail riding, this would be the way to go about doing that."

**MR. NASH:** This page here that's got all the diamonds on it, it would be ideal to be able to click on that diamond and it shows the trail and it shows some highlight pictures of the trail; or maybe even some footage of the area.

**MS. BULNES:** And that's kind of where I was –

**MR. NASH:** Then they can print a map off of it on top of it.

**MS. BULNES:** Right.

[End of tape.]

**MS. BULNES:** . . . and so, you know, if we have an event that's coming up that's over in Wickenburg, we can plug it in.

**CHAIR SAVINO:** Do we have, along those lines, something where you click on and it says, "racing" – that would be the Blue Water 425; if you say, "Jamborees" they click on the Outlaw Jamboree that's going on – something like that where they click on that event – "rock crawling" they click on that where they can pull up any events going on with rock crawling. I don't have a rock crawler, so I wouldn't go

to that site. So I wouldn't weed through all that stuff; but if they had a thing that just said "rock crawling" then they could go right to that.

**MR. ROGERS:** You know, John, I like Bill's idea here – and we could incorporate yours into it. Like if you pushed "26," for example, it would be Saffel Canyon Trail; and it comes in and shows you pictures of Saffel Canyon Trail; and then are there any events that tie to that trail? Then list them there. You know, you could list all that in that there.

**MR. MERRITT:** When we start to get all these events, we can tie them to these trails. We're scheduled to shoot ten events/trails – whatever that happens to be – around the state in the late fall. We've shot Wickenburg and Parker and we have eight more that we're looking at doing.

**MR. NASH:** That Boulders area is very highly recreated.

**MR. MERRITT:** Okay. We can at least get some of these – of the more higher active and more participatory trails – get videos on those.

**MR. NASH:** We have a video shoot coming up doing Crown King, as well, which we've already got. We're going to have Jeeps, UTV side-by-side, ATV and motorcycles that we taking for our own personal. We're doing some TV commercials for our company. You see everything on that trail on the weekend in a big way – in a huge way!

**MR. ROGERS:** Let me ask you this, also, to help keep this thing going; I think we ought to have some blanked out spaces to encourage guys like Bill's company to advertise in it. Will we be able to do that? Is that legal? You know, that could help fund this thing.

**MR. NASH:** We do it in "Game and Fish" all the time. We spend a ton of money on "Game and Fish" on the regulations – the reg books.

**MR. ROGERS:** Yeah, so that's something to think about, too, that we might want to do; because if we get a lot of activity going in here and we show that to Bill's marketing people, Bill's probably going to want to –

**CHAIR SAVINO:** And what that also does Hank is that by having a place – a vendor have their logo on there or something, that helps – that prompts them to get people to that website which helps us in the long run.

**MR. MERRITT:** Is that something we can do, Bob? I don't know.

**MR. BALDWIN:** I have to look into that.

**MR. MERRITT:** Whatever we're allowed to do we'll do.

**MR. ROGERS:** But I think Bill makes a good point.

**MR. NASH:** Yeah, we're in all the reg books and stuff all the time. We buy those ads for that very reason because we know there are a bunch of people getting it. I see this tool – especially online-wise – I mean, heck there isn't a forum out there that guys are not selling ad space on. You know, when it comes down to

it, you know, putting your name out in front of people you're also endorsing it; but it's also opening me up to a whole bunch of people who may not have ever set in a dealership before; but on the other hand, I'm giving it out to a whole bunch of people that you guys have no opportunity to collect their emails from, which makes it that much better. I have about 125,000 emails right now, just on the import side.

**MR. MERRITT:** Well as far as being able to do a little cross advertising and stuff, that's really not – that outside of our –

**MR. NASH:** No, and I'm not even talking about the advertising. I want to get the word out. I want people to know. I mean, I've had people for the last two months now going to every one of the OHV Ambassador deals and having people out there from our dealerships talking to them while they're there and educating the people. My guys are all coming back to Stoke because they realize what that program is doing and they're as excited as heck about the fact – I've got three guys who want to be OHV Ambassadors now that currently work for us and we're applying for the grant.

**MR. MERRITT:** That does give us some direction now as far as where we want to go with these videos. So we will start moving down as we go into post-production or the editing phase of the two videos that we've shot so far, and with the future videos that we'll be shooting, that will give us some direction now as to where to head down that particular road.

**MR. BALDWIN:** Also I might add in here, too, that we can't just send his videographer out to freelance. First of all he only has four-wheel drive; so if there's good ATV trails, he's not going to get in there and see what they're like.

**MR. NASH:** I know a guy who can help supply some of that stuff.

**MR. BALDWIN:** So, he needs someone who knows the area who can take him to some of the scenic places to make sure he gets the right –

**MR. MERRITT:** We have to have an Ambassador at every event that we're at because we need somebody who is familiar with that particular trail or that particular area and say, "Hey, I'm going to take you over here. I want you to shoot this." So we do need – and we've had – we've done that already. We're going to need that with all the places that we go to; because obviously we don't know them as well as –

**MR. NASH:** We need to talk. I can help you and you can help me.

**MR. MERRITT:** Okay, that's fine.

**MR. ROGERS:** This group here is diverse enough that we could probably get you anywhere you want to go in the state and contact an Ambassador to take you anywhere you want a video.

**MS. BULNES:** Well you've got the list. These are the events that we, as of now, we'd like to go out to; and from talking to Bob, these are the good events.

However, we've obviously got a few others that you guys have mentioned; so, if you're going to be attending these events; or if there's another one, let us know.

**MR. NASH:** But these are races; and that's the thing. That's kind of what we're talking about. If you're going to go out and shoot for a day, it doesn't matter whether you're at a race or whether you're out in the woods; you know, if Hank calls up 20 of his ATV buddies and says, "Hey, we're going out and shoot some footage today," I'm pretty sure – they're all camera hogs and they're going to jump all over that. Or John or Pete or anyone else; because we're members of different types of club where you can do the same thing without it being that race atmosphere.

**CHAIR SAVINO:** I could probably get – have gotten them a ride in the trophy truck last weekend, if they were there.

**MR. NASH:** And the Sand Dunes. I mean, you go down there on a big weekend – you know, Thanksgiving weekend – there are 60,000 people at the Dunes, that weekend. They're all set up with their motor homes in big circles. They look like, you know, they're trying to protect themselves from Indians shooting arrows at them. But they're all circled around protecting their territory; and it's kids, moms, dads and everybody with all their toys in the center of it and they're out there having a great time.

**MR. MERRITT:** Okay, just ongoing communication with regards to what we're working on right now and what's coming up for events and stuff; that's what we're going to be wanting from the Advisory Committee at all times. Now that you've given us some direction as far as where or how those videos should be produced as we go into the editing phase. That really helped us out a lot.

**CHAIR SAVINO:** I'm going to get back to that question I asked a little while ago, because you've already asked for input on different things from us. One thing this Board has had a tendency to do in the past – not so much now. Once we leave this room, we forget about stuff and we just drop it. We need to stay involved in this thing to make sure this – it's up to us whether this project gets going or not. You know, keep you going in the right direction.

**MR. MERRITT:** Well, that's what Bob does. You know we run everything through Bob and he sees all the work we're doing; and he's basically the approval guy, so to speak, with projects that are moving forward. But you know Ty is now going to be a part of that approval process, too, especially because he's the website expert. So, all we're doing is making recommendations. It's up to basically Bob and Ty to take a look at those recommendations and see what they like and what they don't like with regards to what we're doing.

**CHAIR SAVINO:** Okay. Do we have – do you have any more of your presentation?

**MR. MERRITT:** That is it. That is everything. It's all in front of you.

**CHAIR SAVINO:** Thank you. Does anybody else have any questions or comments?

**MR. NASH:** No, I think it's awesome!



**CHAIR SAVINO:** Thank you very much. I think we've gone a long ways. Tye?

**MR. FARREL:** With the videos we discussed, since we met privately after the Board approved your contract, I totally agree with what you said. The feedback we've gotten through the website is people want to know what each of these diamonds are. I was originally trying to steer you away from more safety videos; because they think about safety manufacturers. I just don't think we need more safety videos.

To the events that you're talking about – you know, what we do for State Parks – when I shoot footage at an event, we do kind of – have a generic edit that we can use for the next year's version of that event. But I'd say what he said; people want to know which types of vehicles are at these sites and what they look like. So that is what I would recommend us using those videos mostly for.

Then – and I hate to be a stickler about this – with the email list, because the email list will follow the State Parks as the actual official – and I emailed you both this policy – we have to have a double opt-in. Unfortunately, we can't just take all of your lists and give them to him and start sending it, because none of those people gave us permission to do that. They may have given you permission, you know, for some stuff; but they didn't give you permission for State Parks to send them stuff. So our policy – and this is on our website – is, everyone who is on all of our mailing lists had to go to our website, enter their name in the box and get an email confirmation; and that's the double opt-in stuff. But what they're saying is totally the right strategy. I totally agree with that. They're going to start with the lists. You know, you can send it to all your people. You can forward it to whoever you want.

**MR. NASH:** We can make it out to you, so --

**MR. FARREL:** Right, and in the newsletter we will also have a box to sign on. I just have stress; because that's the list. I already gave them the list that we have of people we can send OHV information to – who have requested it. Everyone else we will forward to has to follow the State's and our agency's policy.

**MR. BALDWIN:** That's why we're doing it this way; because that's the only way to do it.

**MR. FARREL:** Yeah, I just wanted to make it clear we can't just blend everybody's list into this list; because to all those people it will be spam; because they didn't ask for it. We're going to coordinate to – like, you guys do these updates. I'm just going to give you the access for these changes.

**MR. MERRITT:** Oh, you are?

**MR. FARREL:** That's what we talked about before; because we're just so out of – that's why we can't do more for OHV. We're kind of overworked right now. But that's all I have. We're excited about the newsletter. We'll also on our website – we'll do a plug for the newsletter in our newsletter. At Parks we send our monthly newsletter every month. We can do a blurb to try to get people to sign up for that.

**MR. BALDWIN:** The newsletter will be posted on the website. So, we can archive them on there and all kinds of stuff.

**MR. ROGERS:** One other suggestion. I think you ought to put these guys' pictures, everyone of them, right here – from this Advisory Group – everyone of them – telephone numbers and email addresses.

[Laughter.]

**CHAIR SAVINO:** Thank you very much.

**MR. MERRITT:** Any other questions for us?

[No verbal response.]

**D. REPORTS** – may be attached or presented verbally or the information may be provided at the meeting and will address the following subjects:

**1. OHV Program Partner Reports:**

Jim Harken, OHV Public Information Officer for the AZ Game and Fish Department has accepted a position in Iowa and is relocating his family there.

**CHAIR SAVINO:** Okay, I'm going to go to "D" item "D Reports." You want to address this thing – number one – "OHV Program Partner Report," Bob?

**MR. BALDWIN:** Well, Mr. Chair and Group, it's self-explanatory there. Jim Harkins is leaving Game and Fish. We're going to miss him. They are going to replace him and we'll go from there.

**MR. NASH:** Do we have any idea who?

**MR. ROGERS:** Jim was good. Jim did a great job!

**MR. PFEIFER:** Yeah, because they got \$110,000 to produce a video, right? But now with him leaving –

**MR. BALDWIN:** Yeah, we'll have an update from them at the next meeting. You guys asked previously about – you wanted information on their education program so we didn't duplicate stuff. So, we'll have them show up at the next meeting and give us an update on all the stuff they're doing. That's what a Partner Report is going to be, for anybody who has a report for us. We put it on there so they can talk about it. It has to be on there in order to see them.

**D. REPORTS** – may be attached or presented verbally or the information may be provided at the meeting and will address the following subjects:

**2. Staff Reports:**

**a.** Update on 2012 revenue in the Off-Highway Vehicle Recreation Fund and the amount available for projects.

**CHAIR SAVINO:** Okay, let's move on. Let's go to "Staff Reports."

**MR. BALDWIN:** "Staff Report (A)" actually this is the same information I gave you in the last report. We haven't got the final figures for January posted yet. So this is

through December. You actually got this handed out at the last meeting. But as you can see, at the bottom of page one; that is the figure that's available right now. It's probably been increased by another \$200,000. That's about what we get every month. That's what we will be dishing out in grants.

**CHAIR SAVINO:** Bob, I have a question for you. The money that's for different programs that we've awarded for various reasons; Hank just mentioned the "Kids in the Woods" Program a few minutes ago. Is that money sitting in a different pot waiting so the State can't get that money? They don't see that money? Or is this part of this \$1.3 million?

**MR. BALDWIN:** Mr. Chair and Group, the money that's being given out is not in this amount. This is the amount available for grants from here on. If they've been awarded – you can look through here and it shows all the grant money that's been awarded over the years.

**MR. FRENCH:** And it says whether it's been spent yet or sitting there waiting?

**MR. BALDWIN:** Most of those we are advancing; at least 80 percent of the OHV portion of it; so, it's not sitting –

**CHAIR SAVINO:** Does that money -- where it's sitting it's gaining interest; is that money coming back – interest coming back to our OHV Fund?

**MR. BALDWIN:** At the bottom of page two, sir, is the interest from OHV revenues; so, that is calculated into the fund every month.

**CHAIR SAVINO:** Yeah it is. Okay, that portion. Okay.

**MR. BALDWIN:** Okay, so, that's that one.

**CHAIR SAVINO:** Any questions on "A" to Bob?

[No verbal response.]

**D. REPORTS** – may be attached or presented verbally or the information may be provided at the meeting and will address the following subjects:

**2. Staff Reports:**

**d.** Staff will provide the OHVAG members with a copy of the grant manuals for the OHV Ambassador Expansion Grants and the Statewide OHV Program Project Funding grants and will answer any questions about the grant application process.

**CHAIR SAVINO:** Okay, thank you, Bob, on that. Let's go down to "D."

**MR. BALDWIN:** Mr. Chair and Group, I did send you the announcements for both the Ambassador Grant Program and the Project Funding Program. It's available online. I printed them for you here today; so you don't have to waste your printer ink – if you don't have a printer, et cetera, et cetera.

So, you have in your hands what the people are looking at when they try to apply for these things. I don't know how in-depth you've gotten as far as the process, the eligibility or the criteria or any of that stuff. Obviously we've talked about criteria at the last couple meetings. You need to look through here and see what

they're going to respond to, how they're going to put their stuff in there, what you're going to do with it when you see it the next time we meet.

**MR. NASH:** Can you use that lady's as a guideline for – the progress one that you sent us out; the lady who sent all the pictures and everything on that grant that had been issued and what they did fulfilling that grant?

**MR. BALDWIN:** You mean the one from Red Rock?

**MR. NASH:** Yeah.

**MR. BALDWIN:** Okay.

**MR. NASH:** That would be a great example to at least show people, "If you'd like to see an example, click here." Have that as somewhere they can go look at that. It may have been a little bit "overkill" but the fact is it shows us – and I think it shows you – how that money got spent. Man, it was impressive to go through that! That was a great presentation!

**MR. BALDWIN:** We can certainly put that online. We've got a tab on there now that says, "Decal Funds at Work."

**MR. NASH:** Right, but I think this would be a great example.

**MR. BALDWIN:** Another point I wanted to make here is that on this grant manual, we're not calling it "Sticker Fund," because it's bigger than the Sticker Fund. It includes the RTP, and it includes the gas tax money. It includes the whole thing. It's the Statewide OHV Program. Okay? The whole thing is the program. It's no longer just that little sticker. You know, that's part of it; and the people who buy those things certainly want to see where their money's going; but they're going to get a lot more bang for their buck than they ever expected; because that \$25 sticker is now worth \$300 in grant money. Okay?

So, in this program the way we have it structured; because we're offering it to anybody who wants to apply; they asked to be competitive, et cetera, et cetera; we're back in the old grant-rating process like we were before. They have to meet certain requirements, they have to turn in their stuff; when the project comes to you guys, it's going to be rated according to the criteria that's in the manual, et cetera, et cetera. So we do have certain vehicles that are making it a little easier on me in the sense that with some of the governmental entities we can just write a work order in order to facilitate the transfer of the money for construction and stuff; as opposed to the new people where we have to do a contract – a separate contract. So, they're not a whole lot simpler – one than the other – but there's a lot of paper-pushing that goes through this process.

If we get ten grants this time, we'll turn around and offer it again; get ten more grants the next time – I think we had ten separate people here at the workshop yesterday interested in an OHV Project – in a grant. So, again, we just need to you know get consistent on this program. We've had good response to the Sticker Fund Program. There's a lot of good momentum going out there now between the media that's going to bring more attention to the thing; we're simplifying the

website so people can find what they want; more money, hopefully, going out through projects; expansion of the Ambassador Program – which is reaching out to a lot of people. We can start drawing people to the website with handout pamphlets and all kinds of stuff. They should be able to find anything they want to know about what's going on with OHV in the state, whether it's the legislation; whether it's projects in the making – you know, these events and stuff going on. You know, all that kind of stuff is going to be at their fingertips now if we point them in the right direction. That happens to be the State Parks website/OHV. Okay? That's all they need to know.

So, I don't know if you've had time to look through these manuals, whether you read them when I sent them out to you or investigated them at all at the time. At least as far as this project funding stuff, you guys need to kind of review that. You are the Rating Committee. So when we bring the grants back, you are the ones who will evaluate how many points to give, where they go; is this an eligible component? Does it belong in this category for eight points? Or, does it belong in this category for four points or one point? So that's what you will be doing when they come back here. So we ask them to put them in those categories and tell us why they think it fits there; but you don't have to agree with that. So that's what you're going to be going through and you need to know what we're asking them to do so when they bring it back to you, you can respond to that.

**CHAIR SAVINO:** Any questions for Bob?

**MR. FRENCH:** I've got a statement, though. I know they're on line; but would it be possible for you to send these to Rebecca and Tom? Could we make sure they get one?

**MR. BALDWIN:** I sent one to Tom and Dave because I knew they wouldn't be here.

**MR. FRENCH:** Oh, okay.

**CHAIR SAVINO:** Yeah Rebecca can't officially get anything until she gets appointed.

**MR. NASH:** But this is public information.

**MR. BALDWIN:** Any other questions about the ongoing Grant Programs?

**MR. MOORE:** I just had a question about the grant process, because we're going to be grading or ranking these projects and stuff. Can we get them a little bit ahead of time?

**MR. BALDWIN:** I'm going to get them to you as soon as I can after they're due. These are due on the 16<sup>th</sup> of March for the project. So, hopefully – that's a Friday I believe – I'll probably try to get them to you by the end of that next week. You guys will meet on the 6<sup>th</sup>.

**CHAIR SAVINO:** Okay, thank you very much, Bob. Okay, I'm going to go on to the next thing, which is the "Chairman's Report." Let me give you a little background. I passed out the information on this letter that I had written to Representative Wires. I was contacted by basically – by Jeff Gursh asking – I'm going to back up a little bit first.

Remember a few months ago Jay Ziemann sent out to all of us an endorsement, basically, telling us that State Parks endorses Game and Fish taking over the decal portion of the Sticker Fund; handling that instead of DMV. Also taking the – making it no reciprocity anymore in the State. He endorsed those two things. Well, I was contacted by Jeff Gursh and he asked me if I knew anything about this bill that was coming – going through from Game and Fish? I said, “Well, yeah.” I agreed we’d like to have that taken over to Game and Fish. He said, “Well, there’s more to it than that.” He sent me the bill and basically in a nutshell, Game and Fish was trying to take over the entire program. If they had taken over the entire program, they wouldn’t – in their message they state that – right in there – there wouldn’t be an OHVAG anymore deciding where the monies would go; that they couldn’t do that.

I contacted – we talked to Representative Wires and sent him this letter you see in front of you there stating that what – we’ve had some issues with State Parks. We’ve been working on those issues and we feel confident that we can get somewhere with that. We do endorse them taking over the decal portion of it and the reciprocity; but that’s all we endorse. So, they had – I asked them who was endorsing this thing – pushing it – and they basically said my name was all over it; and Hank Rogers’ name was all over it in pushing this bill.

**MR. ROGERS:** Did you go to the meeting, John?

**CHAIR SAVINO:** No, I didn’t.

**MR. ROGERS:** Neither did I. So that ought to tell them all something.

**CHAIR SAVINO:** Well I know. Neither one of us was there, but they’re trying to push it. I just wanted to go on record saying that. No, Hank and I came down and we met with State Parks and as a result of it these business cards came through; and they were sincere – I felt anyway that they were sincere in working with us in getting somewhere with it. I’ve seen a lot of progress towards that. So I just wanted to let you know about that.

Now, I’d like to go on. There’s one other thing on Member Reports. Pete, go ahead. About the business cards; you’d like to say something about that?

**MR. PFEIFER:** Just briefly, I used these business cards at a meeting. There’s a new supervisor for the Coronado Forest down there. As soon as I gave him my business card he right away recognized what it meant. I like him. He seems like a genuine person. He came in from California to the Coronado. The history with the Coronado has been that they haven’t been very OHV-friendly in the past. This guy seems to be certainly more open and balanced in his approach and I look forward to working with him. But I do thank you, Bob, for the cards. That worked out well.

**MR. FRENCH:** I’ve used them, too. They’re handy.

**CHAIR SAVINO:** Now, before we go any further, I’m going to enter – say one more thing so I don’t forget. I said it last time and I mean it; and I’m going to say it

again. This is Hank's last meeting – the last time I thought it was, but this is it. Are you going to come again, Hank?

**MR. ROGERS:** I probably won't be coming anymore, unless there's a reason for me to be here.

**CHAIR SAVINO:** I'd like to officially say that Hank you've dedicated quite a few years – most of your life to OHVAG – to off-highway vehicle issues; and you've been on this Board for over six plus years. Plus all the effort you put into the Decal Program. Everything you've done, the OHV community really appreciates what you did; and I'd like to go on record saying that. Without you and the efforts that you've made, this Group wouldn't be where it is. So, thank you very much.

**[Applause.]**

**CHAIR SAVINO:** The last thing on the agenda is the time and place for next meetings. I have a question. Why are we doing April and then May right away? What are those two things; explain those to me, Bob? Why are we – is there something special that we have two meetings there like that?

**MR. BALDWIN:** Well, sir, yes. You're going to be rating grants in April. So we'll get some money out the door; which we haven't done for eight-and-a-half, nine months. We need to have the joint meeting for the RTP and since you wanted to meet in May in Kingman we didn't want to force all of the non-motorized people to go to Kingman for a joint meeting; so we'll accomplish that at our April meeting. So the May meeting; we don't seem to have a problem putting things on the agenda; so, we'll find something to fill in that meeting. Plus, I guess Don will be hosting our ride on the 5<sup>th</sup> there; so that's why.

**CHAIR SAVINO:** Okay. Any questions on those meeting dates?

**[No verbal response.]**

**CHAIR SAVINO:** Now one other thing, is there anything you would like to express to Bob that you would like to add on to the next agenda? Hank, you too? Since you won't be here, but is there anything you'd like to add?

**MR. ROGERS:** I'd just like to tell all of you it's been good serving with you. I walk out of here feeling like we've accomplished a lot; and I appreciate that. That comes because of the hard work of a lot of people, not just one or two people; but a lot of people. I know over the past six years I've seen people come and go. I'd like to go on record expressing my appreciation to them. I also would like to say to State Parks, Bob, thank you for hanging in there with us. You've been a scholar and we appreciate that. I've seen a lot of people come and a lot of people go – and a lot of them not come back, too. You've stayed here and we appreciate – I appreciate that. I look forward to hearing great things about you guys as it moves forward. Thanks for the opportunity to serve.

**CHAIR SAVINO:** Okay, great!

**MR. BALDWIN:** Mr. Chair, I'd like to suggest something. You had three people in this room that, you know, look like they're willing to devote some time and effort

to the OHV Program here in Arizona – and we’ve discussed this before – but there is no reason you can’t have subcommittees and invite public members to help you do your business. So, if you wanted to develop some subcommittees and have someone in charge of a subcommittee and have them recruit people, spread the word, and do whatever needs to be done – you know, you don’t all have to do it yourselves. Okay? You’re elected to come here and report to the Board, et cetera.

But, you know, it’s a bigger fish than you’re ready to fry. When you’ve got people like this who want to do those things, that’s how we recruit new members. They can serve as a volunteer on a subcommittee and help you do stuff. You know what they’re like. They know about the operation. When it’s time to fill a position, you’ve got people that you know. It’s up to you to identify your needs, what kind of projects they work on; then it’s up to the people to take on the responsibility.

**CHAIR SAVINO:** Okay, I’m going to give you two suggestions for our next meeting – agenda items for our next meeting. One’s for the subcommittee.

**MR. BALDWIN:** I think that would be a good topic for May.

**CHAIR SAVINO:** All right, May. But one thing I do want to do in April is we have to elect the Chairman position again.

**MR. BALDWIN:** Correct.

**G. ADJOURNMENT @ 3:50 p.m.**

**MR. ROGERS:** I’d like to make a motion that we adjourn.

**CHAIR SAVINO:** Is there a second, please?

**MR. PFEIFER:** I second.

**CHAIR SAVINO:** All those in favor?

**CHORUS OF VOICES:** Aye.

**[End of meeting.]**